Sonoma State University
Points of Evidence: Line of Inquiry IV: Strategic Planning
February - October 2017

Note to WASC Team: This Points of Evidence document is designed to demonstrate the work accomplished on this Line of Inquiry since February 2017, when the Institutional Report was submitted. The speed of change on campus makes these points of evidence useful.

Points of Evidence:

Strategic Planning Discussions and Compliance-Driven Strategic Planning Processes (Spring, Summer, and Early Fall 2017)

- Academic Programs Team day-long Retreat to formalize mission, vision, and goals (May 2017)
- Advancement Division completed day-long Strategic Planning Process to formalize mission, vision, and goals (July 2017)
- Advising Task Force (Beginning Fall 2017)
- Center for Community Engagement - Campus Community Engagement Strategic Action Plan (Spring 2017)
- EO 1100 - General Education Task Force (Beginning Fall 2017) [See Points of Evidence - Line of Inquiry II - Program Review and Assessment for more details]
- Executive-level Enrollment Management Task Force (Beginning Fall 2017)
- Graduate Studies Program Coordinators Retreat - SWOT analysis (May 2017)
- Graduation Initiative Group and GI 2025 Budget Allocation Planning (Spring, Summer, and Fall 2017) [See Points of Evidence - Line of Inquiry V - Diversity for more details]
- Green Music Center and Arts Integration Planning (Summer and Fall 2017)
- Program Review and Assessment Planning (Spring and Summer 2017) [See Points of Evidence - Line of Inquiry II - Program Review and Assessment for more details]
- School of Business and Economics has a rolling 5-year Strategic Plan that is updated annually; the plan has six goals that align well with the SSU’s mission; seven new strategic priorities for 2017-18
- School of Education Enrollment Management Planning (Spring and Fall 2017)
- Student Affairs Division Planning (Spring, Summer, and Fall 2017)

Formal Campus Strategic Planning Process (Beginning Fall 2017)