



Academic Affairs

Annual Accomplishment Highlights 2014-2015

1. Office of the Provost

Provost and Vice President of Academic Affairs Andrew Rogerson

Academic Programs – Elaine Sundberg A.V.P.

Academic Programs

- Successfully hosted the California Forum for Diversity in Graduate Education at SSU on April 18, 2015. Brought over 1,000 students to campus from all of the northern California CSUs, UCs and private universities to campus to explore graduate school opportunities through workshops and a graduate school fair with over 125 institutions from throughout the United States.

Outreach and Recruitment

- Continued to host group and family tours of campus, adding a special tour of the Green Music Center to the outreach efforts.
- Selected to host the CSU Counselor Conference in September 2015 in Weill Hall and the Student Center. We expect over 800 attendees.
- Hosted a variety of outreach events, including Seawolf Decision Day, and the WACAC College Fair, with a total of over 5,000 participants.

Admissions

- Processed a record number of 20,941 applications and met (and exceeded) university targeted enrollment goals of 1,800 first time freshmen, 800 transfer, and 350 graduate students.
- Continued out-of-state recruitment activities and more than doubled the number of first time freshmen from out-of-state (34 compared to 14 in 2014).
- Implemented e-transcript and data imaging processing in Admissions and Records.

Records

- Hired a Manager of Records and Registration and a full time Articulation Officer, increasing staffing in Records by 1 ½ positions.

Undergraduate Studies – John Kornfeld A.V.P.

Academic Services

- Created a new position, Senior Director of Academic Services, to oversee EOP, Advising, Career Services, Orientation, and Seawolf Scholars (foster youth program)

1. Office of the Provost (continued)

- Implemented Seawolf Scholars, SSU's first foster youth program

Freshman Learning Communities (FLC) and Sophomore Year Experience (SYE)

- Created a new position, Coordinator of Freshman and Sophomore Programs, to coordinate and support both FLCs and SYEs
- Streamlined FLC sign-up process with improved web pages, student support, and communications with faculty and Schools
- Teamed with Residential Life, all five Schools, and Undergraduate Studies to develop Academic and Career Exploration (ACE), a new living/learning FLC
- Worked with three Schools to expand SYE offerings and provide support for selecting and funding of Peer Facilitators for each program

Orientation

- Offered SSU's first Spanish language parent orientation
- Implemented a new, robust online orientation for first-time freshmen and transfer students
- Offered 8 freshman orientation and 3 transfer orientation programs, plus an online version for each—accommodating, by far, the most new students ever to arrive at SSU
- Continued mini concerts performed by music students in Weill Hall at all 8 freshman orientations

EOP

- Developed and implemented a new EOP admissions process
- Admitted 125 new EOP students
- Hired a new EOP advisor
- Built upon the process begun last year to integrate EOP Summer Bridge into Summer Orientation so that EOP students can be successfully integrated into the culture of the University while, at the same time, developing strong connections with fellow EOP freshmen

Advising/Career

- Added two new advisors to the Advising Center
- Implemented School-Focused Advising program whereby: 1) undeclared students indicate an area of interest and receive support from advisor associated with the School and; 2) faculty/students in each School benefit from the expertise and support of a professional advisor
- Added NCAA athletes/undeclared advisor to Advising Center
- Increased drop-in and by-appointment advising

1. Office of the Provost (continued)

- Implemented new grant-funded program that teams IR, Admissions, Records, and Math and English Departments with the Advising Center to support freshmen in need of remediation in math or English
- Implemented program to coordinate efforts to support students on Academic Probation or DQ list
- Using CSU grant funding, hired a new Career Advisor which will enable Career Center to offer increased 1-on-1 advising, mini career fairs geared to particular Schools or areas of focus, and more student workshops
- Held the SSUs biggest and most well-attended SSU Career Fair ever
- Increased Career Center outreach and support to Schools, Departments, and individual faculty
- Added two translucent glass walls in Advising Center reception areas to make waiting areas more inviting and enhance privacy for advisors and their advisees

University Studies

- Revamped and implemented UNIV 237, Career and Life Planning, to help undeclared students declare the right major more quickly
- Convened University Studies Task Force that created University Studies Curriculum Committee, which will provide oversight of and support for University Studies courses and programs, as well as interdisciplinary efforts across campus
- Convened University Studies Curriculum Committee
- Led effort by Admissions, International Programs, Academic Advising, and University Studies to develop and implement protocol for admitting, advising, registering, and orienting International students
- Teamed with AVP for Academic Programs to lead revision of protocols for Early Start, EAP, and math and English remediation programs
- Led task force to explore challenges and promise of implementing co-curricular transcript

Faculty Affairs – Melinda Barnard A.V.P.

- Completed four-stage CFA bargained salary program
- Implemented campus based equity program for tenure/tenure track faculty
- Implemented E-recruit online process for faculty, coach & counselor searches and lecturer pool refreshes
- Support the creation of the Office of Undergraduate Research and the University Research Symposium
- Piloted using Moodle for digital RTP files for the reappointment process
- Advocated for and developed a timeline for the move to digital Personnel Action Files

2. School of Science and Technology

Dean Lynn Stauffer, Ph.D.

- Faculty published over 65 scholarly works and gave over 50 professional presentations
- Has 43 active sponsored program projects totaling nearly \$15M including 19 new awards (2014-15) totaling \$1.67M. Of the continuing awards, the FERMI award to the SSU Education and Public Outreach group led by Lynn Cominsky has been ongoing since 2000 with total funding of \$8,209,203
- SSU student team won the 2015 CSUPERB Innovation Corps (iCorps) student competition. The cross-disciplinary team of engineering, kinesiology, and finance students won the system-wide challenge after presenting their device to quantify tremors associated with Parkinson's disease
- Science & Technology faculty continue as leaders in their fields as evidenced by the distinction of Dan Crocker (Biology) and Matt James (Geology) as Academy Fellows for the California Academy of Sciences and the recognition of Suzanne Rivoire (Computer Science) and Lynn Cominsky (Physics & Astronomy) as recipients of the 2015 SSU Excellence in Scholarship awards
- Science & Technology in collaboration with the SSU WATERS project held the Third Annual SSU Science Symposium in May 2015. The program included sixty-five posters representing the scholarly work of over 120 students in the School of Science & Technology (Biology, Chemistry, Computer Science, Engineering, Geology, Kinesiology, Mathematics & Statistics, Nursing and Physics & Astronomy). Over 30 students from Anthropology, Environmental Studies, Geography, Liberal Studies and Philosophy also presented. See www.sonoma.edu/scitech/symposium/
- The Summer 2015 Transition to Practice Program grew to 109 nurse residents in 8 regional hospitals (Marin General, Kaiser Santa Rosa, Kaiser San Rafael, Sutter Novato, Sutter Santa Rosa, Queen of the Valley Napa, Memorial Santa Rosa, and Petaluma Valley)
- Faculty participated in extensive professional development activities including the NSF WIDER "Redefining the College Lecture" project in partnership with the UC Berkeley Lawrence Hall of Science
- Continued science outreach efforts including participation in the North Bay Science Discovery Day, Sonoma County Expanding Your Horizons Conference, and the Sonoma County Science Fair
- The Piner High – SSU Science & Technology STEM Certificate program implemented
- The Science & Tech Peer Advisor program was put in place in the Darwin Lobby with undergraduate advisors assisting students on scheduling, course, and degree planning
- The highly regarded Science & Technology's Summer High School Internship Program (SHIP) 2015 is in its 8th year. See www.sonoma.edu/scitech/hs/ for details
- Science & Technology is the academic partner on the new Craft Beer Appreciation Certificate program in partnership with Lagunitas and the School of Extended and International Education
- Expanded instructional capacity by converting Carson Hall 1 to classroom laboratory equipped to support general introductory chemistry courses

3. School of Education

Dean Carlos Ayala, Ph.D.

- Leadership and innovation in National Maker Movement—White House visit and certificate programs, Make the Way grant
- Developing expertise in social media networking and implementation for both faculty and staff
- Leadership in science and mathematics teaching credentials—above average recommendations per FTES count in the CSU; leadership in mathematics education through grants and professional development
- Community impact: Almost all of local school administrators went through one of our programs. Started 8 certificate programs in the Startup Classroom
- Grants and philanthropic funds from National Science Foundation, U.S. Department of Education and California Department of Education, Lez Vadez foundation, Sonoma Valley Education Foundation, Elsie Allen School Foundation, Jordan Foundation, La Tortilla Factory, David Girard Foundation, various other donors and supporters
- Recognized for Exemplary Online, Educational Technology and advanced pedagogy in courses. SSU Exemplary Course Award for EDMS411 in the Quality of Online Learning and Teaching (QOLT) initiative. The course is now being examined at the CSU system level
- Major community-based events: Better Together Conference, IESonoma Conference, Technology Workshop, Early Childhood Conference, Educator Job Fair, CSU Dean’s meeting, Community Based Educational Award and recognition event
- Provide Leadership in Universal Design for Learning—National Leader in University UDL

4. School of Social Sciences

Interim Dean John Wingard, Ph.D.

- Thirty faculty received travel awards totaling \$32,248. The primary use of travel funds was to attend professional conferences and present scholarly work. Most travel was within the United States, though faculty attended conferences in Israel, Russia, Canada and the United Kingdom
- Eighteen students received travel awards totaling \$6,000. Student travel funds allow students to engage in research, pursue important scholarly activities and present the results of their research at professional fora nationally and internationally
- Eric Williams (Chair, Criminology and Criminal Justice Studies) organized SSU’s first mock trial team, which competed in its first regional competition in the American mock trial association
- Stephen Bittner (History) received an NEH Summer Stipend to conduct research in Moscow in summer 2015 on his book project, “Whites and Reds: Wine in the Lands of Tsar and Commissar.” He is organizing with the Wende Museum in Los Angeles a centennial exhibit on the Russian Revolution, which will appear at Sonoma State in the fall of 2017

4. School of Social Sciences (continued)

- Dr. David McCuan was awarded a Schusterman Fellowship for the 2014-2015 Academic Year from Brandeis University where he spent Summer 2014 in both Boston (Brandeis University) and Israel and the West Bank
- Under the direction Karin Jaffe (Anthropology), the Primate Ethology Research Lab continued its collaboration with the San Francisco Zoo, Safari West and the Oakland Zoo
- Over 130 students and many members of the community participated in the 33rd successful year of the Holocaust and Genocide Lecture Series coordinated by Diane Parness (Political Science)
- Students in Dr. Michelle Goman's Geomorphology course (Geog 360) surveyed creeks and placed erosion pins in creek banks as part of a study that is monitoring long-term changes in creek conditions and erosion at Fairfield Osborn Preserve. Students have surveyed two creeks for the past 3 years. This study is funded through support from the WATERS Collaborative
- Dr. Rheyna Laney has been conducting a study on the change in availability of Sandhill Crane habitat in the rice growing region of the Northern Sacramento Valley. Donor funds were used to support student assistants who traveled to the area to ground truth satellite imagery and then transformed that imagery into crane habitat suitability maps for analysis"
- Students in Dr. Matthew Clark's Field Methods in Geography (Geog 315) course and the Center of Interdisciplinary Geospatial Analysis (CIGA) are collecting field data to create a biomass map for Fairfield Osborn Preserve. Half of biomass is carbon, and this assessment will demonstrate the economic value of carbon stored in the forest under California's new Cap and Trade carbon emissions reduction program (AB32)

5. School of Arts and Humanities

Dean Thaine Stearns, Ph.D.

- Opening of Schroeder Recital Hall
- Re-Opening of Sound Recording Studio, Implementation Sound Recording Certificate Program
- Implementation of Sophomore Year Research and Creative Experience Course
- Establishment of Arts & Humanities Internship Coordination
- Establishment of Arts & Humanities Career Counseling
- Center for Ethics Law & Society Lecture Series
- Africana Lecture Series

6. School of Business and Economics

Dean William Silver, Ph.D.

- Launched the Sonoma Wine EMBA Cohort and began recruiting for the new Global Wine MBA program
- Innovative and relevant pedagogy exemplars:
 - a. Consulting in the Classroom
 - b. Students Compete in Wine Mixology Contest at SSU and Texas Tech to Enhance Wine Market Share
 - c. SSU Wine Biz Students Help Terra Fossil & Oliver's Achieve Market Win-Win
 - d. Econ + Marketing = Success
- Wine Business Institute fundraising campaign has raised \$9.3M to date
- Entrepreneurial successes:
 - a. School of Business Alumni Launch North Bay STEM Camp: Specialty Camp Uses Drone Technology to Fill Millennial Knowledge Gap
 - b. Sonoma State Freshman Turns Career Flop Into Buzzing Startup and Wins Big
 - c. An SBE Jewel
 - d. Career Hacking with Eazl
 - e. SSU's EMBA Cohort 5 Teams Up with Startup Company (SCYTL) for Research Project in Barcelona
 - f. Sonoma State Alumnus Zach Cohen Kickstarts His Dreams
- SBE's strong financial results:
 - a. WBI Net Revenue from Professional Programs: \$97,827
 - b. EMBA Revenue (Cohort V): \$91,218
 - c. General Fund Carryforward: \$46,400
 - d. WBI Reserves: \$861,694
 - e. Ext. Ed. Cost Recovery: \$74,851
 - f. All Other Funds: \$245,933

8. University Library

Dean Karen Schneider

- Welcomed new Seawolves and held eight well-attended "coffee and chat with a librarian" events for parent orientations and a Love Your Library jamboree for Summer Bridge EOP students
- Led innovative teaching and learning efforts. Partnered with disciplinary faculty and the Faculty Center on investigations of digital literacy and emerging teaching technologies. Hosted a Wikipedia Edit-a-Thon on Utopian communities in Sonoma County
- Streamlined user services. Implemented an online room reservation system for study rooms. Streamlined the sign-on process for library e-resources
- Engaged with our communities through culture and art. Hosted gallery exhibits such as "Discover Greatness: An Illustrated History of the Negro Baseball Leagues" and a panel discussion on comics and censorship

8. University Library (continued)

- Participated in new initiatives in scholarly communication. Leveraged our expertise in digital publishing to help the School of Business launch a new online open access journal, Wine Business Case Research Journal
- Achieved significant scholarly recognition. Saw contributions to over a dozen publications and poster sessions from library faculty and staff, including a sabbatical project on geolocation data, Google Fusion, and student theses
- Engaged in regional, statewide, and national initiatives. Hosted two regional and one statewide library conferences. Joined the other 22 CSU libraries in taking the first steps toward implementing a CSU-wide library management system
- Provided specialized research assistance. Contributed to a PBS film, The Delano Manongs: Forgotten Heroes of the United Farm Workers and provided materials for a French film on Jack London
- Pioneered new modes of scholarship while supporting traditional instruction. Added innovative new library resources such as JOVE (peer-reviewed scientific video journal). Provided over 11,000 hours of study room usage, supported nearly 600,000 walk-ins, and taught library research skills to over 4,000 students