May 14, 2013

To: Campus Planning Committee

Dr. Michael Cohen-Faculty Representative
Dr. James Dean-Faculty Representative
Mr. Christopher Dinno-AVP Administration and Finance, Facilities Operations and Planning
Mr. Laurence Furukawa-Schlereth-Vice President for Administration and Finance, Chief Financial Officer
Ms. Stephanie Giordano-Principal University Planner, Chancellor’s Office (absent)
Mr. Erik Greeny, Interim Vice President, Development (absent)
Mr. Steve Kwok-Campus Consulting Architect (absent)
Mr. Matthew Lopez-Phillips-Interim Vice President for Student Affairs and Enrollment Management
Mr. Tyson Hill- Interim Senior Director for Risk Management
Mr. Patrick Maloney-Student Representative (absent)
Ms. Sally Miller-Interim Chief of Police
Dr. Margie Purser-Chair of the Faculty, Academic Senate
Dr. Andrew Rogerson-Provost and Vice President
Ms. Sarah Scudder-Community Member (absent)
Ms. Caitlyn Wallinger-Staff Representative
Mr. Stanley Weir-Student Representative

Appointed Consulting Members:
Mr. Dan Condron-Vice President, University Affairs
Mr. Bill Fusco-Senior Director of Intercollegiate Athletics
Ms. Carol Ingerman-Director of Campus Planning

C: Dr. Richard Senghas, Vice Chair, Academic Senate

From: Dr. Ruben Armiñana, President

Subject: Campus Planning Committee Meeting Minutes from the April 23, 2013, 3:00 p.m. to 4:00 p.m. meeting,
Sue Jameson Room, Stevenson Hall 1056

President Armiñana called the meeting to order. Christopher Dinno, requested of President Armiñana that the agenda be revised to remove item number four (“Green Music Center Naming Opportunities if identified”) since none had been submitted or brought forward, and replace it
with an Action Item for a new proposed Naming Opportunity for the Baseball Training Center. President Armintana approved Dinno's request.

**Wetlands Signage within the Native Garden**

Christopher Dinno, AVP Administration and Finance, Facilities Operations and Planning presented a photorealistic concept design and site plan for a proposed new complete monument sign in the Native Garden, funded and donated by the Garden Club of Santa Rosa. The proposed monument sign describes the Wetland Zone of Copeland Creek and the Native Garden. The sign would be installed along the southern edge of Copeland Creek walking path within the Native Garden adjacent the wetlands area. The proposed sign is in keeping with the University Signage Policy and matches the style of the existing monument signs at the Holocaust Memorial and the two others within the Butterfly Garden.

Margie Purser, Chair of the Faculty, Academic Senate inquired who is responsible for the signage text and images. Dinno responded that there is an informal group with membership of Garden Club of Santa Rosa, consulting with SSU faculty and staff that work on the signage content. Purser commended the work of the group.

**Action Item-the committee unanimously approved the Wetlands Monument Sign for installation in the Native Garden.**

**Holocaust and Genocide Memorial Bench**

Christopher Dinno advised committee members that he was bringing this item forward on behalf of Jean B. Chan, Professor of Mathematics who is a member of a California Statewide Chinese Government Committee that is donating the funding for the bench. Dinno presented a site plan and a concept sketch of a natural rock that will serve both as a bench and landscape element for placement along the south-east side of the pathway, within the Holocaust and Genocide Memorial Grove. Dinno advised members that a bench was previously approved by Campus Planning Committee at the November 6, 2006 meeting and the concept design is what Campus Planning Committee members would be approving.

Dinno advised that the proposed bench would be a natural rock and would be rough hewn to form a rusticated triangular shape, the front of the stone facing the pathway will have Chinese writing to read: “Dedicated by the Rape of Nanking Redress Coalition (RNRC)” with a dedication date. The bench would be understated in design in keeping with the contemplative nature of the Grove.

Dr. Richard Senghas commented that he likes the proposed design of the bench and remarked that if a class session was held at the area, the bench could serve as a riser for the instructor.

**Action Item-the committee unanimously approved the Holocaust and Genocide Memorial Bench concept design as proposed, to be installed at the Holocaust and Genocide Memorial Grove.**
Aisle Markers for Parking Lots L, M, N and O

Christopher Dinno advised committee members that he and Sally Miller, Interim Chief of Police and Parking Services have been working on the proposed aisle marker design. A map of Parking Lots L, M, N and O with light pole counts in each lot was distributed along with a packet of the proposed graphic aisle marker renderings of musical instruments that are in keeping with the theme of the Green Music Center.

Dinno advised committee members that the purpose of the aisle markers is for patrons attending events at the Green Music Center who park in the lots to identify with a graphic symbol, number, letter or color where they have parked their car in one of the four parking lots. Dinno advised that the aisle markers have three distinct visual characteristics that studies have shown to assist patrons in recalling the section of a parking lot: a color background, and a visual graphic and text (alpha/numeric). Dinno proposed Sally Miller to be provided the latitude to select and propose the aisle markers that would be installed in each parking lot.

Sally Miller, Interim Chief of Police and Parking Services informed committee members that the packet of aisle marker renderings contained eight different renderings and that only four would be selected, one for each parking lot. Miller advised that the markers would be a reflective metal banner that would be installed on each of the light poles within each parking lot. Each specific group of aisle markers would be numbered and the instrument name is printed at the bottom of the sign to facilitate ease of locating a vehicle.

Margie Purser commented that some the aisle marker graphics looked very similar such as the bass and the guitar and inquired how guests would be able to locate their vehicle with similar looking graphics. Miller advised that only four of the graphics were selected (one for each parking lot) and her preferred choice is the trumpet, piano, violin, and drum aisle markers since the graphics are distinct on each type. Miller clarified that in addition to the distinct instrument, each category of the aisle markers would be of a different color.

President Armíniana inquired how a guest would know what parking lot the trumpet was located in, the piano, etc. since there is no directional signage at the entrance to the parking lots. Miller responded that no additional signage was planned for to keep signage at a minimum and that parking attendants would be on duty to assist guests in directing them to the parking lots.

Richard Senghas commented that the aisle markers are a good design with a graphic, a number, text and a different color as research has shown that people remember more accurately when the information is provided to them in multiple modes.

Miller requested she be given the authority to determine the color of the aisle markers and the designated lots that each would be placed in.

*Action Item-the committee unanimously approved the design of Aisle Markers trumpet, piano, drum and violin for installation at Parking Lots, L, M, N, and O.*
Naming Opportunity for the Baseball Training Center

Christopher Dinno advised committee members that this item was being brought forward by Bill Fusco, Senior Director for Intercollegiate Athletics. Bill Fusco distributed an informational sheet that described the facility and the funding source.

Fusco advised members that Head Coach John Goelz, had been fundraising for several years for construction of a Baseball Training Facility. In June 2011, Gordon Smith who was a long-time supporter of the SSU Baseball Program, and volunteer Assistant Coach for the Baseball Team passed away and left of a portion of his estate to the Baseball Program. The donation amount the Baseball Program received is $1,255,000. This generous gift allowed the campus to begin construction of the Baseball Training Facility in December 2012 and will be complete by September 2013.

The Department of Intercollegiate Athletics and Head Coach John Goelz are proposing to name the facility “Gordon Smith Training Center”. The name would be over the entrance of the facility.

President Armínana inquired if the facility would be only used by the Baseball Team. Fusco responded that the facility will be open to other sports to promote gender equity and that the facility name did not include “Baseball”.

The President outlined procedures of the University Policy titled Naming of University Facilities to committee members. President Armínana asked the Campus Planning Committee members to accept the proposal for consideration; the Campus Planning Committee accepted the proposal unanimously.

Per the policy, President Armínana requested that Christopher Dinno, AVP, Administration and Finance, Facilities Operations and Planning chair the subcommittee and to appoint members (three members, minimum/maximum) to serve on the subcommittee to satisfy the membership criteria outlined in the policy. Dinno accepted the appointment of Chair and will forward onto the to President the subcommittee’s recommendation for review and approval.

Action Item-The committee unanimously approved the formation of subcommittee to evaluate the proposal.