June 26, 2014

To: Campus Planning Committee:

Dr. James Dean-Faculty Representative, Associate Professor, Sociology (absent)
Mr. Christopher Dinno-Associate Vice President for Administration and Finance, Facilities Operations and Planning
Ms. Elizabeth Dippel, Student Representative, Senator of Community Affairs (absent)
Mr. Laurence Furukawa-Schlereth-Vice President for Administration and Finance, Chief Financial Officer
Ms. Meaghan Smith, Principal University Planner, Chancellor's Office (absent)
Mr. Erik Greeny, Interim Vice President, Development
Ms. Allison Jenks, Student Representative, Senator of Sustainability
Mr. Steve Kwok-Campus Consulting Architect (absent)
Mr. Matthew Lopez-Phillips-Vice President for Student Affairs
Mr. Tyson Hill-Interim Senior Director for Risk Management
Dr. Nathan Johnson-Chief of Police and Executive Director for Risk Management
Dr. Margaret Purser-Past Chair of the Faculty, Academic Senate (absent)
Dr. Jeffrey Reeder-Faculty Representative, Professor, Modern Languages and Literature (absent)
Dr. Andrew Rogerson-Provost and Vice President for Academic Affairs, Chief Academic Officer
Ms. Sarah Scudder-Community Member, President of SSU Alumni Association (absent)
Dr. Richard Senghas, Chair of the Faculty, Academic Senate
Ms. Caitlyn Wallinger-Staff Representative (absent)

From: Dr. Ruben Armiñana, President

Subject: Campus Planning Committee Meeting Minutes from June 6, 2014, 10:00 a.m. to 11:00 a.m. meeting, Sue Jameson Room, Stevenson Hall

C: Mr. Dan Condron-Vice President, University Affairs (absent)
Mr. Bill Fusco-Senior Director of Intercollegiate Athletics (absent)
Mr. Neil Markley, Associate Vice President for Administration and Finance
Ms. Carol Ingerman-Director of Campus Planning

President Armiñana called the meeting to order. Christopher Dinno, AVP for Facilities Operations and Planning requested of President Armiñana that the agenda be revised to remove
item number one “Redesign of Main Entrance turn-around (bus stop) and also item number three “Green Music Center Naming Opportunity”. President Armiñana approved Dinno’s request.

**LED Screen at Seawolf Plaza**

Neil Markley, Associate Vice President for Administration and Finance and guest presenter presented a photorealistic concept rendering for a new proposed LED screen to be installed at Seawolf Plaza. The LED screen would be installed on the south east side of the Recreation Center. The approximate size of the LED screen is 17 feet x 22 feet.

Markley advised committee members many other colleges throughout the nation are installing LED screens to promote school activities and he is bringing this item forward at the request of Student Center Board of Advisors. Markley advised that approximately 3-4 thousand students walk through Seawolf Plaza daily, approximately 40% of the student population. The proposed LED screen would be used to notify students and the campus community of social events and activities, lectures, announcing of when activities such as orientation and to welcome new students and their families, and be used as an alert with instructions provided in case of any emergency activities on campus.

Matthew Lopez-Phillips, Vice President for Student Affairs inquired of the direction the pedestrian traffic passes through Seawolf Plaza since the proposed LED screen will be visible from those entering the plaza from the east side. Markley responded that the traffic is about equal passing east to west and there will be a speaker system that will be broadcasting to notify pedestrians.

Alison Jenks, Student Representative and Senator of Sustainability asked Markley if the Recreation Center staff was supportive of having the LED screen located outside of their main entrance. Markley responded that the Recreation Center staff did not have any objections and clarified that the photo-realistic rendering depicts the LED screen as having columns to provide a concept but the actual LED screen would be mounted to the Recreation Center building. Richard Senghas, Chair of the Faculty commented that placement of the LED screen on the Recreation Center building should be at a height that will allow the name on the Recreation Center building to show and also provide space for any potential naming opportunity that could come forward. Markley responded that the LED screen would be mounted at a height to allow for this.

Jenks inquired if the LED screen would be powered using solar energy and if it would be high resolution. Markley responded that the actual LED screen has not been purchased yet however solar power is being considered and most of the LED screens are high resolution.

Senghas inquired if the student body has been consulted with about having an LED screen installed in Seawolf Plaza. Markley responded that this had been discussed at the Student Center Board of Advisors, which is a majority of students appointed by the ASI, and there was generally support, however we could not have an action item as there was not quorum. Markley will be bringing this back to the Student Center Board of Advisors as an action item in the summer.
Markley also spoke informally to Anthony Gallino, current Associated Student President and Past Associated Student President Mac Hart both of whom liked the concept.

Markley advised members that he is awaiting costs form the vendor, but estimated the LED screen to cost approximately $300,000. The cost for the sign would be funded either by Entrepreneurial capital funds or possibly donor/sponsor funded. Erik Greeny, Interim Vice President for Development requested that he would like to be notified if the screen is to be donor funded. Markley responded that he would advise Greeny if any donor is involved.

*Action Item-the committee unanimously approved the LED Screen to be installed on the southeast side of the Recreation Center.*