CAMPUS REENGINEERING COMMITTEE
MINUTES
May 20, 2011

MEMBERS PRESENT:
Larry Furukawa-Schlereth
Theresa Alfaro-Velcamp
Amanda Burke
Letitia Coate
Erik Dickson
Christopher Dinno
Bridgette Dussan
Bill Fusco
Ian Hannah
Sue Hayes
Susan Kashack
Mike Kiraly
Paula Lane
Paul Lange
Richard Ludmerer
Daniel Malpica
Sally Miller
Peter Neville
Janice Peterson
Katie Robinson
Robert Rosen
Kathleen Spitzer
Tim Tiemens
Jason Wenrick
Richard Whitkus
John Wingard
Leslie Witter

MEMBERS ABSENT:
Matthew Benney
Ruth Burke
Dan Condon
Jennifer Crist
Barbara Danelia
Ben Ford
Lori Heffernon
Matthew Lopez-Phillips
Susan Moulton
Chuck Rhodes
Brian Wilson

GUESTS PRESENT:
Alex Boyar
Missy Brunetta
Tyson Hill
Frank Scalercio
Robbie Siverly
Collin Yballa
AGENDA

I. APPROVAL OF THE MINUTES – March 18, 2011
II. VICE-PRESIDENT’S REPORT
III. PARKING SUB-COMMITTEE REPORT
IV. STATUS OF 2010-2011 GOALS AND OBJECTIVES
V. BUDGET PLANNING
VI. WAIT LIST
VII. FACULTY WORKSTATION UPDATE
VIII. SONOMA STATE ATHLETIC ASSOCIATION
IX. SAN FRANCISCO PRIDE CELEBRATION
X. ITEMS FOR THE GOOD OF THE ORDER

OPENING COMMENTS

Larry Furukawa-Schlereth called the meeting to order at 2:07pm. Schlereth welcomed guests present for the meeting, including:
- Missy Brunetta and Tyson Hill who were present for the Parking Sub-committee report
- Frank Scalercio – former SSU Football coach and currently assisting with the Athletics Department
- Alex Boyar – incoming AS President
- Collin Yballa – incoming AS VP for Finance
- Robbie Siverly – incoming Chair, Student Union Board of Directors

I: APPROVAL OF THE MINUTES – MARCH 18, 2011

The minutes from the March 18, 2011 meeting were approved unanimously.

II. VICE-PRESIDENT’S REPORT

Don’t Ask Don’t Tell
Schlereth announced that the campus will now be actively soliciting monies from the Armed Forces following the discussion at the last meeting.

Audited Financial Statements
Schlereth noted that the President’s Budget Advisory Committee was split on whether SSU should follow the CSU minimum requirement of audited financial statements
prepared every three years or choose to have statements audited annually. At PBAC, Schlereth made the deciding vote to continue with audited statements on an annual basis.

**Employee Memorials**
Schlereth mentioned that state monies can now be used to underwrite memorials. $2,000 will now be approved for memorials for active employees with 15 years of service or more if they had not already had a retirement reception (these parameters were later clarified although not fully stated at CRC). Dickson asked about a campus policy on student memorials and Schlereth responded that this is an item the Associated Students Senate may wish to take up.

**Conflict of Interest Update**
Schlereth turned to Dickson to provide a brief update on the status of Senator Leland Yee’s Bill (SB 8) since the outcome of this bill will have an effect on the development of a campus Conflict of Interest Policy. Dickson noted that there is a current push by the CSU to have this bill amended or to have an alternate bill introduced regarding disclosure by student organizations and donor anonymity. Senator Yee’s Bill attempts to have CSU auxiliaries included in the California Public Records Act.

**Green Music Center Board of Advisors**
Schlereth noted that the GMC Board of Advisors had their first introductory meeting and will be meeting again in early June. The Boards serves as an advisory group to President Armiñana. Co-chaired by Don Green and Sandy Weill, its’ membership consists of community donors and four campus ex-officio members (Provost, CFO, AS President – or designee, Chair of Faculty – or designee). There are also various committees supporting the Board: Executive, Artistic & Marketing, Facilities, Finance, Fundraising, Governance, and Hospitality & Operations. A different community member from the Board serves as chair to each committee.

Schlereth also announced that September 29, 2012 will be the official opening night and performance at the GMC Weill Concert Hall & Lawn.

**Provost Search**
Schlereth noted that the Provost Search is moving along and the search committee is requesting input from folks across the campus, by Monday May 23rd on their impressions and thoughts of the candidates through their interactions at the open forums or otherwise. A decision will soon be made by President Armiñana and the search will be brought to a close.

### III. PARKING SUB-COMMITTEE REPORT
Miller chaired the Parking sub-committee, which has met multiple times. Other committee members include: two CRC reps (Kiraly and Rosen), two Faculty reps (Mark Perri and Michelle Kelly), two student reps (Jason Villeggiante and Katie Havens), and a rep from Parking Services (Brunetta). Miller noted that all recommendations being brought forward were unanimous among the committee members.

Miller presented various recommendations to meet the current challenges in the Parking Program. The recommendations related to the daily permit rate, semester permit rate, 24/7 enforcement, and hospitality parking permits. These recommendations should assist the parking program to increase revenues, reduce or eliminate excessive free guest parking, and bring the program in alignment with current CSU practices.

Recommendations were as follows:

- **Parking Permit Rates**
  - Increase from $94 per semester to $115 per semester. *(CSU average is $135)*
  - Daily non-reserve permit from $2.50 to $5.00. *(CSU average is $5.30)*
  - Daily reserve permit from $5.00 to $7.00

- **24/7 Enforcement**
  - Recommend that parking permits be required 24 hours a day, 7 days a week. Provides equity for fees to all visitors to campus who use our facilities at any time.

- **Hospitality Parking**
  - Recommend for departments to purchase parking permits in the spirit of the University Hospitality Policy.

Discussion ensued during and after the presentation. It was noted that the base semester rate for parking had not been raised since 2000. However, any increase to this rate would largely affect students and management personnel since annual increases are administered for staff and faculty based on GSI, due to bargaining agreements. Brunetta added that SSU’s parking rates are third lowest in the system for both daily and semester rates.

The daily rate has not been increased since 1993/94. For comparison, it was noted that the current daily rate for the Santa Rosa Junior College is $5 and includes 24/7 enforcement. It was also suggested that an environmental/sustainability rationale also exists for increasing the daily rate in that a higher rate would defer vehicle use in favor of biking, carpooling, and public transportation. A parking survey (related to Residential Housing permits) was recently conducted of the students and found that students prefer for the Residence Housing (RH) sticker to also be usable in the regular lots and that it was acceptable for the employee decal to be used in RH lots between 7am and 5pm.
Miller stated that the value of free parking provided to guests of the campus on an annual basis is over $100,000. The sub-committee members noted that this was an area of concern for the student members on the committee since they were unaware of the level of complimentary parking being provided, where at the same time students were paying for their spaces. The recommendation to have departments purchase daily permits, to then pass these along to their guests as desired, would still provide a choice to the department of whether they wish to provide it and the fiscal impact to the department could then be controlled. The argument being that currently, the community is using a resource free of charge, whereas campus personnel are paying for use of the same resource. Schlereth suggested perhaps taking this as an off the top item based on previous years’ usage to avoid the costs of billing back for these passes. This will be analyzed as to whether it makes more sense to bill back to the department or to take the costs off the top going forward based on current usage.

The overall consensus was to continue forward with the increase in the daily rate, implement 24/7 enforcement, and require departments to purchase parking permits to remove the issues surrounding complimentary parking. However, given the current environment and the fact that increasing the semester rate would primarily affect students, the general view was to hold off on the implementation of increasing the semester rate. Schlereth added that recommendations which may affect fees paid by students may require consideration and input from the Fee Advisory Committee before action is taken.

IV. STATUS OF 2010-2011 GOALS AND OBJECTIVES
(Please see the May 20, 2011 agenda packet for related documents)

The goals for the Division of Administration and Finance for 2010-11 were provided in the packet and discussed by Schlereth. Many items have been completed but some remain in progress or have been deferred.

V. BUDGET PLANNING

The current Governor’s budget translates to an approximately $9M cut to SSU. Funding was committed to Academic Affairs to develop a suitable schedule for the Fall semester. Planning for the Spring semester will be difficult as a new Provost is being elected and the budget is still not fully known. Schlereth added that organizational changes should be expected and that the $500 million reduction to the CSU may double if the tax extensions do not pass. This could result in tuition increases and enrollment reductions system-wide.
VI. WAIT LIST

Schlereth noted that with the funding to Academic Affairs in Fall and the new waitlist functionality in Peoplesoft, he has not heard of major enrollment or registration issues with the students. Boyar added that the waitlist is helping to identify large hot spots in registration early on. It also reduces the students’ stress since they see they have a spot in line for a given class rather than not being registered for a class at all. Wenrick added that Boyar has been working with Interim Provost Rahimi and the use of waitlist to assist in identifying the bottlenecks and high demand sections in class registration and is hopeful this process can continue with the new Provost appointment.

VII. FACULTY WORKSTATION UPDATE

Wenrick noted that Phase II of the faculty computer workstation update has identified lecturer and FERP faculty workstation locations by working with the various Administrative Managers and Administrative Coordinators in the Schools. The remaining 270 computers have now been replaced. Permanent funding has also been identified for a four year refresh program from this period going forward for all permanent and tenure track faculty workstations.

VIII. SONOMA STATE ATHLETIC ASSOCIATION

Schlereth introduced Frank Scalercio, former SSU Football coach, and currently assisting with the Athletics Department. He noted that as student fees increase, there is a larger need for scholarships in the Athletics program and thus Scalercio has been brought back to help solve this issue.

Scalercio spoke about the new formation of the Sonoma State Athletic Association. The primary function being a fundraising arm dedicated to looking at raising money, for the Athletics program. Much of the efforts will focus on bringing back the older athletic alums and players that were under the “Cossack” branding and have since become disconnected with the campus. An attempt is also being made to build a more positive connection between the Press Democrat and the athletes. There are also positive ongoing changes within Athletics.

Schlereth stated that the financial goal will be to cover all expenses plus raise $200,000 a year in order to fill the commitment by the Administration and Finance Division to augment student athletic scholarships. Dickson added that sport clubs should also be supported and not left out of this fundraising effort.
IX. SAN FRANCISCO PRIDE CELEBRATION

Wenrick noted that SSU has had some form of participation in the annual San Francisco Pride Parade celebration for the last few years. Last year Administration & Finance sponsored the SSU contingent, which also included a float. This year’s celebration is on June 26th. President Armiñana and his wife will be in attendance and there will be a float with music and trinkets to hand out to the crowd of spectators. A communication to the campus community will be sent out soon. Schlereth added that SSU is the only public University represented in the parade.

X. ITEMS FOR THE GOOD OF THE ORDER

Schlereth acknowledged the work and support of various committee members who would be stepping down from the CRC after this fiscal year. Those include: Moulton, Ford, Rahimi, Robinson, Witter, Burke, and Dussan. Schlereth particularly thanked and congratulated each student rep for their work and leadership on the Student Center project.

Schlereth adjourned the meeting at 3:50pm.
Minutes prepared by Ian Hannah