CAMPUS REENGINEERING COMMITTEE  
MARCH 16, 2012

MEMBERS PRESENT:
Laurence Furukawa-Schlereth  Matthew Lopez-Phillips
Matt Benney  Richard Ludmerer
Alex Boyar  Daniel Malpica
Ruth Burke  Sally Miller
Letitia Coate  Janice Peterson
Dan Condon  Andrew Rogerson
Erik Dickson  Robert Rosen
Christopher Dinno  Robbie Siverly
Ben Ford  Kathleen Spitzer
Bill Fusco  Jason Wenrick
Ian Hannah  Richard Whitkus
Nicole Hendry  John Wingard
Alicia Hodenfield
Mike Kiraly

MEMBERS ABSENT:
Theresa Alfaro-Velcamp
Adam Gourley  Catherine Nelson
Sue Hayes  Peter Neville
Katie Havens  Margaret Purser
Lori Heffernon  Frank Scalerico
Paula Lane  Jason Wenrick

GUESTS PRESENT:
Sharon Cabanas  Amanda Kosty
Craig Dawson  Magali Telles
Gina Geck  Mike Visser
Susan Gutierrez  Noah Tenney, STAR reporter

OPENING COMMENTS
The meeting was called to order at 2:08pm

I: APPROVAL OF THE MINUTES - February 17, 2012
There were no changes or discussion and the minutes were approved unanimously.

II: VICE-PRESIDENT’S REPORT
Schlereth reported that the $2.3 million dollar cut to be permanent per the Chancellor’s office and that there may be $4.6 million more. The initial $2.3 million will have little impact on teaching. Most affect will be on collapsing administration and reorganization. The plan for the additional cuts will be to use bridge funding until the result of the vote in November. If no bridge were built, to get to the $4.6 million, would require layoffs. The Provost and Schlereth have been in discussion and continue to hear from the President.
Division Position Vacancies
The first consultation meeting with the faculty and students took place yesterday. Schlereth was grateful and that the information was helpful. A follow up meeting will be scheduled in the next month.

Gift Processing
Schlereth reported that the processing of gifts, which was previously processed by the Development office, will now be processed in the Financial Services Department. Janet Hankes will now report to Amanda Visser. This change was proposed by Erik Greeny after he took over as the Interim VP for Development. Development was no longer able to provide support as they have had a few employees retire.

Ms. Visser is charged with evaluating the software used for tracking gifts. Currently Development uses Raisers’ Edge. Peoplesoft also has software, Contributor Relations, which could replace and would result in potential savings of the license fee for Raisers’ Edge.

GMC Employee Discounts
There will be a 20% discount for Employees, as well as FERP employees, for all SSU Presents events. The Board of Advisors is currently researching Emeritus faculty to determine if discount would/should be extended. They are also evaluating an Alumni discount. Alumni Association would need to underwrite.

GMC University Affairs Proposal – Music and Dance Institute
An attachment of this proposal was provided. Ben Ford and Alex Boyar submitted the proposal to the GMC Board of Advisors to establish a Conservatory of Music and Dance. It was well received by the GMC Board although the name could change, and the Board of Advisors will work with fundraising consultants for GMC. Current discussion is to look for Annual Contributions with the goal of creating an Endowment. Schlereth expressed his gratitude to Ford and Boyar.

Ford added that the discussion needs to continue with the Faculty next – this was a broad brush idea.

GMC Artistic/Executive Director
The search for the GMC Artistic/Executive Director will begin soon. The Academic Senate has been asked to provide/elect four faculty members. This position is opening because of the likely retirement of Jeff Langley and because the existing contract (For Robert Cole?) expires in March, 2013. This is a new position and will be 100% supported by donor funds. President has given his authorization with the requirement that it is donor supported. Want to make certain that the position has a strong connection with academic side and fully integrate the position and the need to connect the artists with the educational experience. Schlereth and the Provost are figuring out the structure.

GMC Event Parking
Handouts provided. The price to be charged to outside vendors putting on events at the GMC is $10 per vehicle or space. There were no objections or questions. Schlereth thanked Mike Kiraly and Robert Rosen for their work on this project.
Academic Senate Resolution Related to Category II Fee Subsidies
See agenda item V. Subsidization of Category II student fees

III: RECOMMENDATION FROM SENATE DIVERSITY COMMITTEE
Spanish Language Option
Gina Geck, Associate Director of Admissions and Student Recruitment, Magali Telles, Outreach Specialist and Susan Gutierrez, Director of Financial Aid, responded to the request by Sharon Cabaniss, representing the Senate Diversity Subcommittee, regarding a Spanish-language option in the University phone system. Cabaniss reported that currently, when dialing 707-664-2880, the phone is automatically answered by the automated attendant and provides options to press for Admissions and Records, Financial Aid, Seawolf Service Center or speak with an operator. The recommendation is to add at the beginning of the message, an option for/in Spanish that will direct callers to the options of these departments in Spanish. These departments, with the exception of the Operator, either have bilingual staff or bi-lingual support staff. Schlereth to discuss with Wenrick the possibility and feasibility of adding an option, as described above.

IV: SMOKING POLICY REVISION
Schlereth reported that about a year ago, the Associated Students asked the University to eliminate smoking from Redwood Circle. Schlereth requested Craig Dawson report on the recommendation provided in an attachment. Dawson identified that the changes proposed are a culture shift and for individuals to self-police each other. Schlereth added that punishment was debated and decided on signage and self-policing. If the revision is approved today, will next go to meet and confer as this would be a change in work conditions.
Discussion ensued.
It was decided item #8 from the revision would be removed and approval of the revised version was motioned, seconded and approved.
Schlereth added that Smoking Cessation classes would be offered on campus with coordination between the Nursing Department, Student Health Services and Environmental Health and Safety.

V: SUBSIDIZATION OF CATEGORY II STUDENT FEES
Currently, Ian Hannah and Susan Gutierrez are determining the amount of money needed to subsidize. Also to be evaluated is if it should be a sliding scale.
The next step will need to be a detailed analysis including:
- Does SSU have the ability to use General Funds to subsidize?
- If yes, where would this money come from, where would it be taken from?
- Does SSU have the ability to waive these Category II fees? This would impact all the programs supported by these fees
- What level of endowment would be needed to support various levels of subsidizes? What level of annual giving needed?

Discussion ensued. Ford suggested consultation with scholarship office and broadly defined bequest. Schlereth added perhaps other funds could be utilized for this purpose. How is it decided who gets or doesn’t get if insufficient funds raised? If subsidy, would this impact Financial Aid Package?
VI: FOR THE GOOD OF THE ORDER
Schlereth announced that this is Janice Peterson’s last CRC meeting. Her last day is 4/13/12. She is retiring after 33 ½ years with the University and overseeing the Budget Office.

The meeting was adjourned at 3:29pm