PRESIDENT’S BUDGET ADVISORY COMMITTEE
February 28, 2013

MEMBERS PRESENT:
Larry Furukawa-Schlereth  CFO, Vice-President for Administration and Finance, Co-Chair
Andrew Rogerson  Provost, CAO, Vice-President for Academic Affairs, Co-Chair
Ben Ford  Immediate Past Chair of the Faculty, Mathematics Department
Margaret Purser  Faculty Chair, Anthropology Department
Richard Senghas  Vice-Chair of the Faculty; Anthropology Department
Carlos Ayala  Dean, School of Science and Technology
Dan Condron  Vice-President, University Affairs
Erik Greeny  Interim Vice-President, University Development
Letitia Coate  Associate Vice-President for Administration and Finance
Matthew Lopez-Phillips  Chief Student Affairs Officer
Jason Wenrick  Chief Information Officer, Administration and Finance
Laura Lupei  Senior Director for University Budget, Administration and Finance
Anthony Gallino  For Karen Paniagua-President, Associated Students

STAFF PRESENT:
Ian Hannah  University Treasurer, Administration and Finance
Lori Heffernon  Director of Academic Resources, Academic Affairs
Katie Robinson  Project Assistant, Administration and Finance

GUESTS PRESENT:
Arcelia Cabrera  Administrative Assistant, University Development
Mike Ogg  Budget Manager, Administration and Finance
Natalie Sanchez  Administrative Coordinator-Budget, Administration and Finance
Jean Wasp  Media Relations Coordinator, University Affairs

MEMBERS ABSENT:
Ruben Armiñana  President, SSU, Chair
Henry Amaral  Staff Representative, Facilities
Adam Gourley  Vice-President, Finance, Associated Students
Andy Merrifield  CFA Representative, Political Science Department
AGENDA

I. APPROVAL OF THE MINUTES

Larry Furukawa-Schlereth called the meeting to order at 8:30 am. He introduced the agenda and asked if any items needed to be added. Hearing none, Schlereth asked for a motion to approve the minutes of the January 31st, 2013 meeting. Richard Senghas noted he had a few minor typos which he would share with Katie Robinson. Laura Lupei moved; Carlos Ayala seconded. Minutes approved unanimously.

II. 2013-2014 GOVERNOR’S BUDGET

(Please see the February 28th, 2013 agenda packet for related documents)

The Governor’s proposed budget is unchanged since the committee last met. The President has an approximate idea which areas the additional $125M will be allotted to; primarily mandatory costs, enrollment growth, compensation, and there have been conversations about student success initiatives. Schlereth shared a letter President Armiñana received from the Chancellor’s Office which allows Sonoma State University a 1.2% increase in enrollment, and permission to apply a 105% ceiling to the 2013-14 resident target. This increased enrollment will translate to some additional revenue for the campus.

III. SENATE BUDGET SUB-COMMITTEE –BUDGET REPORT

(Please see the February 28th, 2013 agenda packet for related documents)

Margie Purser presented the committee with the results of the Academic Senate Budget Sub-Committee’s 2013 report, “Getting Out of Our Own Way”. The report identifies impediments to innovation and the sustainable development and delivery of curriculum (and related activities), including:

- Planning and allocation of funds and other resources based around individual course offerings, rather than curricular programs.
- Policy and procedure restrictions at both the CSU and campus level that impinge on innovation and program resource allocations and development.
- Lack of accessible/timely budget and resource information, especially information that affects decisions on resource allocations.
- Lack of a clear, truly-shared, university-wide overarching mission (despite the formal institutional mission statement).

The report draws from data collected from faculty during a series of campus conversations in which faculty considered the various roles and activities of our faculty in fulfilling the mission of this university, and especially the resources needed to fulfill that mission. Outreach was made to all councils of department chairs in all schools, library faculty, as well as individual faculty members who participated...
in events. The conversations explored issues that the faculty view as budget and other resource-related concerns facing the university. Faculty discussed strategies and tactics they have been or are attempting to use to address those ongoing-issues, as well as how sustainable current strategies and tactics are, and what identifiable impediments prevent sustainable practices and programs.

Purser also listed some of the recurring themes she heard from the faculty, some of which appear to be shifts from past practices, or contradict “conventional wisdom” about faculty priorities:

- Faculty across the university are very interested in development (for many of us with long-term history with SSU, this may seem a change from past understandings of faculty interest in development);
- Disincentives for innovation and resource development need to be removed where possible.
- Faculty are very interested in program-level, integrated curriculum-building (rather than course-by-course). Curriculum also involves integration and articulation with the co-curriculum.
- Faculty are concerned about an apparent lack of a clear, truly-shared, university-wide mission.

The intention of the presentation was to not to present specific budget recommendations, but rather to suggest a framework within which whatever budgeting decisions may be made. Purser shared the link to the Academic Senate website page with the report, a copy of the presentation, as well as the supporting data, which includes all the responses from the survey.

http://www.sonoma.edu/senate/useful/SBSreport2_13.html

Schlereth adjourned the meeting at 9:31 am.
Minutes prepared by Katie Robinson and revised by Richard Senghas.