For time immemorial, Ohlone people traded throughout their territory and beyond. These extensive trading networks controlled the local economy. Lands End—what is known traditionally as the Yelumu Ohlone village of Petlenuc—was one such location that very likely focused on trade.

On the extreme northwest edge of Ohlone territory and close to Coast Miwok territory across what is now called Golden Gate, Petlenuc was probably a multilingual, multi-tribal meeting space. Here, the goods from coastal Ohlone territory—abalone, clams, mussels, and mineral color pigments—were traded with sought after items from the north (primarily obsidian), as well as the south and the interior.

Both local Ohlone and non-Ohlone tribes likely came to Petlenuc—some walking along the sandy coastline from the south, and some paddling tule boats from more distant locations. In typical Ohlone fashion, they would feast together, sing together, and dance together. Guests would be treated like family, and mutual reciprocity would prevail.