Today’s Forum

- Forum feedback process
- Multi-year budgeting preparation
- 2018-19 campus budget
- 2019-2020 Budget planning
- Linking planning & budget @ SSU
- Strategic budgeting & realignment
Forum Feedback
Preparing for Multi-year Budgeting

New policies recommended by PBAC to President Sakaki:

- University Operating Fund Reserve Policy
- University Budget Oversight Policy
2018-2019
Campus Budget
2018-2019 Campus Budget by Division

Campus Budget: $141,506,551

Benefits are distributed to Divisions
State University Grants are not included
### 2018-2019 University Budgeted Revenue Summary

<table>
<thead>
<tr>
<th>Source</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Campus Budget</strong></td>
<td>$141,506,551</td>
</tr>
<tr>
<td><strong>Additional State/Federal Funding</strong></td>
<td></td>
</tr>
<tr>
<td>Grants and Contracts</td>
<td>8,515,000</td>
</tr>
<tr>
<td>Lottery</td>
<td>833,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$9,348,000</td>
</tr>
<tr>
<td><strong>Campus-Based Fees</strong></td>
<td></td>
</tr>
<tr>
<td>Instructionally Related Activities</td>
<td>4,312,222</td>
</tr>
<tr>
<td>Health Center &amp; CAPS</td>
<td>4,196,896</td>
</tr>
<tr>
<td>Student Union/Campus Life</td>
<td>8,374,442</td>
</tr>
<tr>
<td>Associated Students</td>
<td>2,150,904</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$19,034,464</td>
</tr>
<tr>
<td><strong>Other Fee Based Fund Sources</strong></td>
<td></td>
</tr>
<tr>
<td>Housing</td>
<td>36,092,771</td>
</tr>
<tr>
<td>Extended Education</td>
<td>9,664,466</td>
</tr>
<tr>
<td>Parking</td>
<td>2,801,400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$48,558,637</td>
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<tr>
<td><strong>Other Funding</strong></td>
<td></td>
</tr>
<tr>
<td>Capital Budget</td>
<td>6,604,178</td>
</tr>
<tr>
<td>Green Music Center</td>
<td>4,086,038</td>
</tr>
<tr>
<td>Sonoma State Enterprises</td>
<td>15,776,179</td>
</tr>
<tr>
<td>Foundation General Fund</td>
<td>169,000</td>
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<tr>
<td><strong>Total</strong></td>
<td>$26,635,395</td>
</tr>
<tr>
<td><strong>Total Resources</strong></td>
<td>$245,083,047</td>
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</table>
2019-2020 Budget Planning: January Governor’s Budget
Summary of Governor’s Budget for CSU

**Base Funding: $300M**
- $45M for Graduation Initiative
- $62M for 2% Enrollment Growth
- $193M for Employee Compensation and Mandatory Costs

**One-Time Funding: $262M**
- $247M for Deferred Maintenance and expansion of Child Care Facilities
- $15M for Basic Needs Initiative
18/19 Base Funding Compared to 19/20 Governor’s Budget

Base Funding Analysis By Year

- 2018-2019 Final Allocation: $197 M
- 2019-2020 Governor’s Budget Proposal: $300 M

52.3 % Increase

$ 197 M

$ 300 M
# 2019-2020 Budget Planning

<table>
<thead>
<tr>
<th>Description</th>
<th>Support Budget Request</th>
<th>Governor's Budget</th>
<th>Sonoma State</th>
</tr>
</thead>
<tbody>
<tr>
<td>[General Fund Increase, Operations]</td>
<td>376,035,000</td>
<td>300,000,000</td>
<td>7,227,549</td>
</tr>
<tr>
<td>Net Tuition and Other Fee Revenue (Enrollment Growth)</td>
<td>98,309,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Fund Increase, Academic Facilities and Infrastructure</td>
<td>80,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>554,344,000</strong></td>
<td><strong>300,000,000</strong></td>
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<tr>
<td>Graduation Initiative 2025</td>
<td>75,000,000</td>
<td>45,000,000</td>
<td>1,102,500</td>
</tr>
<tr>
<td>Five Percent Increase in Enrollment Growth</td>
<td>206,140,000</td>
<td>61,546,000</td>
<td>1,507,877</td>
</tr>
<tr>
<td>Employee Compensation</td>
<td>147,785,000</td>
<td>147,785,000</td>
<td>3,620,733</td>
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<tr>
<td>Academic Facilities and Infrastructure</td>
<td>80,000,000</td>
<td></td>
<td></td>
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<tr>
<td>Mandatory Costs</td>
<td>45,419,000</td>
<td>45,419,000</td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td>7,304,000</td>
<td></td>
<td>178,948</td>
</tr>
<tr>
<td>Retirement</td>
<td>26,536,000</td>
<td></td>
<td>650,132</td>
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<tr>
<td>Maintenance of New Facilities</td>
<td>4,748,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum Wage Increase</td>
<td>6,831,000</td>
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<td>167,360</td>
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<tr>
<td>Project Rebound</td>
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<td>250,000</td>
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Funding Shortfall: -
### 2019-2020 Budget Planning

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**Note:** The budget figures are illustrative and do not reflect actual financial data.
## 2019-2020 Budget Planning

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<td><strong>Prior Year Budget</strong></td>
<td>$141,506,551</td>
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<tr>
<td>Estimated Increase for Graduation Initiative 2025 @ 2.45% of Total CSU</td>
<td>$1,102,500</td>
</tr>
<tr>
<td>Two Percent Increase in Enrollment (2.45% of Total) 177 FTES at GF MC of $8,499</td>
<td>$1,507,877</td>
</tr>
<tr>
<td>Mandatory Costs Increases: Health, Retirement, Minimum Wage @ 2.45% of Total CSU</td>
<td>$996,440</td>
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<tr>
<td>Compensation Pool @ 2.45% of Total CSU</td>
<td>$3,620,733</td>
</tr>
<tr>
<td><strong>Total Projected Changes to 2019-2020 General Fund Support</strong></td>
<td>$7,227,550</td>
</tr>
<tr>
<td><strong>19/20 Adjusted Base Budget</strong></td>
<td>$148,734,101</td>
</tr>
</tbody>
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Spring CSU Budget Timeline

January
• Governor Releases Budget Plan

April
• Chancellor’s Office Releases Initial Budget Memo

May
• Governor Releases May Revise

June
• Governor Approves Budget

July
• Chancellor’s Office Releases Final Budget Memo
Linking Planning & Budget
Campus Planning Timeline

June | July | Aug | Sept | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June

**STRATEGIC PLANNING**

- Goals Finalized
- Working towards goals
- Campus Assumptions Set
- Setting goals for planning year
- Reporting on progress toward goals
- Spending towards goals
- Budget Call sent out for planning year
- Campus Budget Finalized

**Planning Timeline**

**Budget Timeline**
Strategic Plan Life Cycle

SSU mission, vision, values & priorities 2018-2025.

Division plans set SMART goals to support SSU plan. Progress assessed & plans refined as needed annually.

Created after division plans to support division plans & overall SSU plan. Progress assessed & plans refined as needed annually.

School/Unit Plans to Support Division Plans

Budget process aligns with strategic planning to ensure we meet our goals & budget to support the plan.

Annual reporting of progress based on metrics established at beginning of process.
Definitions

**Goal** - Division wide aspiration.

**Tactic** - Precise, measurable, time-phased results that support the achievement of a goal.

**Metric** - Metrics are the measure by which you determine whether you have progressed toward a goal.

**Milestone** - Milestones are useful for large, multi-year goals that have numerous components.
Linking Planning and Budgeting

PLAN → BUDGET → ASSESSMENT

SP Priorities
Cabinet Priorities/ Assumptions
Division Themes/ Goals
Unit Objectives/ Rubrics

Personnel
Equipment
Space
Information Technology
Professional Development

Metrics
Outcomes

Spring 2019 Budget Forum
Implementation Plan Progress

http://strategicplan.sonoma.edu/progress

Implementation Progress

Below are the links to the Sonoma State Strategic Plan goals, tactics, and implementation schedules for each division. Please provide feedback on any of the documents at strategic@sonoma.edu.

For further information regarding implementation, please reference the Team Workbook prepared by our partners at Leap Solutions. This workbook was used at the implementation training workshops offered in November and December 2018.

- Academic Affairs Strategic Plan Goals and Tactics
  - Division Resource Mike Oggs
  - Administration and Finance - Draft
  - Division Resource David Crozier
  - Advancement - Draft
  - Division Resource Ian Hannah
  - Green Music Center - Draft
  - Division Resource Marge Limbert
  - Student Affairs
    - Division Resource Gerald Jones
Campus Strategic Budgeting & Realignment
Strategic Priorities and Core Values

Building Our Future @ SSU
Strategic Plan 2025

- Student Success
- Academic Excellence & Innovation
- Leadership Cultivation
- Transformative Impact

Core Values

- Diversity & Social Justice
- Connectivity & Community Engagement
- Sustainability & Environmental Inquiry
- Adaptability & Responsiveness
Faculty & Staff Support
Lisa Vollendorf
Faculty & Staff Support

- Bring all staff to within market rate salaries over the next two years (fall 2019-spring 2021)

- Bring lecturers to the 15th percentile (fall 2019)

- Brought tenure-track faculty to 15th percentile of CSU (fall 2018)

- Invest in faculty and staff RSCA and professional development (ongoing)
Position & Budget Realignments
Jacob Yarrow
Position & Budget Realignments

- Thoughtful replacement hiring
- Strategic utilization of GI 2025 funding
- Implementing annual budget call process
Position & Budget Realignments

Transformative Impact

- Thoughtful replacement hiring
- Strategic utilization of GI 2025 funding
- Implementing annual budget call process
Technology Updates
Jamie Zamjahn
Technology Updates

- Electronic Transcripts
- Paper to Online Forms:
  - Withdrawal
  - File to Graduate
- Online Catalog & Curriculum Approval System
- CRM
- OnBase
- Questica Budgeting Software
- LoboConnect

Transformative Impact

Student Success
Technology Updates

Electronic Transcripts

Paper to Online Forms:
- Withdrawal
- File to Graduate

Online Catalog & Curriculum Approval System

CRM

OnBase

Questica Budgeting Software

LoboConnect

Transformative Impact

Student Success
LoboConnect

Administrators

Faculty & Staff

Students
Facility Improvements
Joyce Lopes
Facility Improvements

- Support, create, and maintain positive learning environments for students
- Classroom Deep Cleaning
- Establish Classroom Standards
- Classroom Condition Survey
- Advocate for continued infrastructure funding from the CO
- Accessible Student, Faculty, and Staff Housing
Roundtable Discussions
3 Questions – 10 Minutes Each

1. What did you hear today that you liked?

2. What did you hear today that you would like to learn more about?

3. How has your unit aligned its resources to better meet strategic initiatives?
Budget Resources

University Budget and Planning Office

www.sonoma.edu/budget

Phone: (707) 664-3832
Email: budget@sonoma.edu