Fuel the next generation of talent!

“The SSU Mentor Program is a wonderful two-way street that provides rich educational opportunities for both the students and the business mentors. In our program, Marmot and our student Angela not only learned from each other during several meetings at Marmot, but we’ve also embarked on a longer-term venture with Angela to help develop her “Ticked off at Lyme” program further. You never know where these programs can lead!”

-Tom Fritz, VP Marketing, Marmot Mountain LLC

with Angela, Marketing Student

Join the School of Business and Economics Mentor Program

The Mentor Program provides opportunities for students to explore professions, companies, and industries in the world of work. Through it:

- We help students start the career search process early in their academic careers
- Mentees develop meaningful interactions with business professionals
- Mentees connect how classroom learning applies to the real world

Mentors help mentees gain confidence, clarify goals, and develop effective networking skills. They share personal career experiences through intentionally planned experiences, and they model the importance of professionalism in the workplace.

How it works

Program Calendar for each semester:

- **Meet your mentee**
  September/February: Kick-Off Event, 5:00 - 6:00 p.m. on campus

- Meet for a minimum of 10 hours total over the semester

- **Tell us how it is going**
  Mid-semester check-in by Career Center (via email)

- **Celebrate your impact**
  December/May: Recognition Event, 5:00 - 6:00 p.m. on campus

Career Center

School of Business and Economics
Suggested activities

1. Host a company tour; offer job shadowing; introduce mentees to SSU alumni and colleagues in organization.
2. Take students to a business meeting, training session or workshop to observe executives in professional interactions.
3. Demonstrate how to network with other professionals by attending a professional organization/service club meeting (Sonoma County Alliance, PASCO, etc.).
4. Attend a job fair and direct mentee toward internship and job opportunities.
5. Offer advice on careers and setting academic goals.
6. Give feedback on a resume and/or graduate school application.
7. Hold a mock interview session (videotape and critique.)
8. Have a business lunch together; model professional phone etiquette; read an industry publication together.

Create your local talent pipeline

“I was mentored by a marketing manager who exposed me to the profession, a corporate culture, and the wine industry. A year later, she recommended me to fill a marketing internship at her organization. My connections paid off!”

-Danielle, Wine Business Student
With mentor Kendal Georgeson
Associate Brand Manager, Jackson Family Wines

The Mentor Program is only the first step for students as they seek a meaningful and productive career. With greater understanding of the business world and a functional area or two, students are well equipped to enroll in the Internship Program. Interns are hired by local businesses to work from 10-20 hours/week per semester with a minimum 135-hour commitment from employers. Close to half of all internships convert to full-time career positions upon graduation.

Look at other career development programs at our website. Go to www.sonoma.edu/sbe then, click on Careers and Internships to learn about:

- Internship Program
- Job Postings
- Career and Internship Expo and Spring Mixer

Ready to get started?

Contact Sarah Dove
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www.sonoma.edu/sbe/careercenter