THE EUROPEAN UNION IN WORLD POLITICS

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The European Union is ...
THE EUROPEAN UNION IN WORLD POLITICS

CONTENT

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2. Theory // "Normative Power" Europe

3. Middle East Policy // Israeli-Palestinian Conflict

4. Trade Policy // Transatlantic Trade and Investment Partnership

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THE EUROPEAN UNION IN WORLD POLITICS - BASICS

500 MILLION PEOPLE – 28 COUNTRIES
## 24 Official Languages

<table>
<thead>
<tr>
<th>Language</th>
<th>Official Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>Gaeilge</td>
</tr>
<tr>
<td>español</td>
<td>hrvatski</td>
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<tr>
<td>français</td>
<td>Italiano</td>
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<tr>
<td>latviešu valoda</td>
<td>lietuvių kalba</td>
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<td>magyar</td>
<td>Malti</td>
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<td>Malti</td>
<td>Nederlands</td>
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<tr>
<td>polski</td>
<td>português</td>
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<td>slovenčina</td>
<td>Română</td>
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<td>slovenščina</td>
<td>suomi</td>
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<td>svenska</td>
<td>Svenska</td>
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</tbody>
</table>
1952: "European Coal and Steel Community"
1957: "European Economic Community"
1993: "European Community" (Maastricht Treaty)
2009: "European Union" (Lisbon Treaty)
2002: Euro [€] replaced national currencies in 12 of the EU member states
EU POPULATION COMPARED TO THE REST OF THE WORLD (2015)

- EU: 508
- China: 1367
- India: 1252
- Japan: 127
- Russia: 142
- United States: 321
EU SURFACE AREA COMPARED TO THE REST OF THE WORLD

- EU: 4272
- China: 9600
- India: 3287
- Japan: 378
- Russia: 17098
- United States: 9831
HOW BIG ARE THE EU COUNTRIES?

<table>
<thead>
<tr>
<th>Country</th>
<th>Population (M)</th>
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<tbody>
<tr>
<td>France</td>
<td>633</td>
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<tr>
<td>Spain</td>
<td>506</td>
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<tr>
<td>Sweden</td>
<td>439</td>
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<tr>
<td>Germany</td>
<td>357</td>
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<tr>
<td>Finland</td>
<td>338</td>
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<td>Poland</td>
<td>313</td>
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<tr>
<td>Italy</td>
<td>302</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>249</td>
</tr>
<tr>
<td>Romania</td>
<td>238</td>
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<tr>
<td>Greece</td>
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<td>Bulgaria</td>
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<td>Hungary</td>
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<td>Portugal</td>
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<td>Croatia</td>
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<td>Austria</td>
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<td>Czech Republic</td>
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<td>Ireland</td>
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<td>Lithuania</td>
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<td>Latvia</td>
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<td>Estonia</td>
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<td>Denmark</td>
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<td>Belgium</td>
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<td>Cyprus</td>
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<td>Luxembourg</td>
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<tr>
<td>Malta</td>
<td>0.3</td>
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</table>
HOW MANY PEOPLE LIVE IN THE EU?
HOW RICH IS THE EU COMPARED TO THE REST OF THE WORLD?

Size of economy:
GDP in trillions of euro (2013)

Wealth per person:
GDP per person (2013)
Do you think of the European Union more as an economic or political power?
HISTORICAL APPROACH

- 1914-18: World War I
- 1939-45: World War II
- 1989: End of the Cold War & Fall of the Berlin Wall
- Ian Manners (2002): "Normative Power"
  - Giving lessons to others?
  - "Power of example"
"American and European perspectives are diverging [when it comes to] the efficacy of power, the morality of power [and] the desirability of power."

AN INTRACTABLE CONFLICT?

- Palestinian sovereignty vs. Israeli safety?
- "[A] more peaceful periphery mean a more secure Europe." (Pace 2007)
- EU dilemma: *HAMAS* won most of the Palestinian votes in 2006 and took over the control of Gaza in 2007
- Reaction of the "wider Muslim world" (Pace 2007)
AN INTRACTABLE CONFLICT ?
"Israel will exist and will continue to exist until Islam will obliterate it, just as it obliterated others before it."

Hamas Charter 1988, Preamble
"The day the enemies usurp part of Moslem land, Jihad becomes the individual duty of every Moslem. In the face of the Jews' usurpation, it is compulsory that the banner of Jihad be raised."

Hamas Charter 1988, Article 15
“The Day of Judgment will not come about until Moslems fight Jews and kill them. Then, the Jews will hide behind rocks and trees, and the rocks and trees will cry out: 'O Moslem, there is a Jew hiding behind me, come and kill him.'

Hamas Charter 1988, Article 7
"The construction of the normative power of the EU has certainly not been effective in the Israeli–Palestinian case."

Pace (2007)
"NORMATIVE POWER" EUROPE?

- Success of norm-settings described by its visibility and impact
- "Horizon 2020" guidelines 2013: no fundings in Israeli-occupied territories
- Reactions in Israel?
Naftali Bennett, Economy Minister of Israel (2013)

"[Israel has to] end all cooperation with the EU [since the guidelines are] a financial terror attack."
"[Israel] will not accept any external dictates regarding borders."

Benjamin Netanyahu, Prime Minister of Israel (2013)
"[The] common commercial policy is one of the oldest common policy domains of the EU and also the most powerful area of its foreign policy."

Kerremans / Orbie (2013)
"[The EU is an] actor committed to exporting its constitutive principles and shaping the conceptions of what is normal in international relations."

Manners (2002)
"NORMATIVE" POWERHOUSE EUROPE?

- Norms: "economic liberalism, multilateralism (understood as support to international law), universality of human rights, solidarity and sustainable development" (Manners 2002)
CRITICAL APPROACH OF #ttip

- Environmental standards?
- Consumer protection?
- Labour rights?
- Social regulations?
- Sustainable development?
- Developing countries?
Bekanntheit von TTIP im Vergleich von 2014 und 2016

- 2014: 55,0% von TTIP gehört, 45,0% von TTIP nicht gehört
- 2016: 70,0% von TTIP gehört, 30,0% von TTIP nicht gehört

Quelle: ZDF-Umfrage der Forschungsgruppe Wahlen vom 18.02.2016
Greenpeace Netherlands: release of secret TTIP negotiation documents in order to "provide much needed transparency and trigger an informed debate on the treaty [which is] threatening to have far reaching implications for the environment and the lives of more than 800 million citizens in the EU and US" (Greenpeace Netherlands 2016)

Assumption that TTIP transfers "power from people to big business" (ibid.); e.g. influence of lobby groups
THE EUROPEAN UNION IN WORLD POLITICS

- Construction of a "normative power"
  - Visibility & repetition important
- Mechanism: dialogues
  - "As long as they are kept talking, they cannot be shooting." (Pace 2007)
- Power of example: "the level of economic integration, peaceful relations and closer political ties the EU Member States themselves have achieved" (Pace 2007)
- Criticism: Is the EU too weak to address the issues of today?
IS THE EU CONTRIBUTING TO THE CREATION OF A BETTER WORLD?
CAN THE EU BE CONSIDERED A "NORMATIVE POWER" REGARDING WORLD POLITICS?


Greenpeace Netherlands: TTIP Leaks. [TTIP negotiation documents]. - URL: <https://ttip-leaks.org>, (as consulted online on May 2, 2016)