November 15, 2013

To: Campus Planning Committee:
Dr. James Dean-Faculty Representative, Associate Professor, Sociology (absent)
Mr. Christopher Dinno-Associate Vice President for Administration and Finance (absent)
Ms. Elizabeth Dippel, Student Representative, Senator of Community Affairs
Mr. Laurence Furukawa-Schlereth-Vice President for Administration and Finance, Chief Financial Officer
Mr. Erik Greeny, Interim Vice President, Development
Ms. Allison Jenks, Student Representative, Senator of Sustainability (absent)
Mr. Steve Kwok-Campus Consulting Architect (absent)
Mr. Matthew Lopez-Phillips-Chief Student Affairs Officer (absent)
Mr. Tyson Hill-Interim Senior Director for Risk Management
Dr. Nathan Johnson-Chief of Police and Executive Director for Risk Management
Mr. Larry Piper-Chief of Facilities Planning, Chancellor's Office (absent)
Dr. Margaret Purser-Chair of the Faculty, Academic Senate
Dr. Jeffrey Reeder-Faculty Representative, Professor, Modern Languages and Literature. (absent)
Dr. Andrew Rogerson-Provost and Vice President for Academic Affairs, Chief Academic Officer
Ms. Sarah Scudder-Community Member, President of SSU Alumni Association
Ms. Caitlyn Wallinger-Staff Representative

From: Dr. Ruben Armiñana
President

Subject: Campus Planning Committee Meeting Minutes from the October 31, 2013, 10:00 a.m. to 11:00 a.m. meeting, Sue Jameson Room, Stevenson Hall

C: Dr. Richard Senghas, Chair of the Faculty Elect, Academic Senate
Mr. Dan Condon-Vice President, University Affairs
Mr. Bill Fusco-Senior Director of Intercollegiate Athletics
Ms. Carol Ingerman-Director of Campus Planning

President Armiñana called the meeting to order. Carol Ingerman, Director of Campus Planning requested of President Armiñana that the agenda be revised to add two action items; Signage Approval for the MasterCard Performing Arts Pavilion and Signage Approval for the Native Garden. President Armiñana approved Ingerman’s request.
Re-naming of Student Union Building

Carol Ingerman, Director of Campus Planning advised committee members that with the opening of the Student Center, the Student Union will be moving into the Student Center and a temporary name should be given to the Student Union building to avoid confusion of where the Student Union is located. Ingerman proposed to temporarily name the building “Sonoma Building”. President Armiñana commented that he was not in favor of naming the building “Sonoma” as it repetitive of Sonoma State University and naming this building “Sonoma” could cause confusion and delays for emergency responders such as Rancho-Adobe Fire to respond to a fire at Sonoma State in the “Sonoma Building”. Margie Purser, Chair of the Faculty commented that the building will be converted into classrooms and that the School of Extended and International Education may be moving into the building. President Armiñana suggested to temporarily name the building “International Building.” Laurence Furukawa-Schlereth, Vice President for Administration and Finance, Chief Financial Officer stated that the naming conventions for buildings on campus are referred to as “Halls” and to be consistent, the name should be “International Hall”. President Armiñana agreed and advised committee members that this temporary naming would not have to be brought forward to the Board of Trustees as it is not being named after an individual.

Action Item-the committee unanimously approved the temporary name change of the existing Student Union to “International Hall.”

Green Music Center Naming Opportunities

Laurence Furukawa-Schlereth, Vice President for Administration and Finance, Chief Financial Officer stated that he was not aware of any naming opportunities for the Green Music Center at this time. Erik Greeny, Interim Vice President for Development concurred with Schlereth.

Informational Item-no action taken.

Signage at MasterCard Performing Arts Pavilion

Carol Ingerman presented a rendering of the MasterCard Performing Arts Pavilion with the signage being proposed. The proposed signage is similar to existing signage that is installed throughout the Green Music Center complex. The proposed signage is made of a brushed steel material with charcoal lettering and has the MasterCard logo. Laurence Furukawa-Schlereth, Vice President for Administration and Finance, Chief Financial Officer stated that from time to time, companies may update their logos and that the current MasterCard logo will remain on the sign even if an updated logo is released by MasterCard.

Richard Senghas, Vice Chair of the Faculty, commented that he would like to see the signage include mention of Sonoma State University either by way of adding text to the sign or the campus logo so that the Green Music Center is recognized as being part of Sonoma State University. Margie Purse, Chair of the Faculty agreed with Senghas. President Armiñana agreed that the campus logo should be added and requested Ingerman to work with Christopher Dinno, AVP for Facilities Operations and Planning to have the logo added to the bottom of the sign below the word ‘Pavilion’.
Action Item—the committee unanimously approved the signage at MasterCard Performing Arts Pavilion with the addition of the Sonoma State University logo being added to the sign.

Grassland Signage within the Native Garden

Carol Ingerman, Director of Campus Planning presented a photorealistic concept rendering and site plan for a new proposed monument sign in the Native Garden. The Garden Club of Santa Rosa has donated three signs and this would be the final sign to complete the project. The proposed monument sign describes the grassland area within the Native Garden. The sign would be installed along the southern edge of the grassland area adjacent to Parking Lot G. The proposed sign is in keeping with the University Signage Policy and matches campus standard of the existing monument signs at the Holocaust Memorial and in the Native Garden.

Richard Senghas, Vice Chair of the Faculty, inquired if this sign would be accessible for the visually impaired. Ingerman responded that the sign does not include Braille. Margie Purser, Chair of the Faculty stated that Native Garden area on campus is becoming more centralized due to the build out surrounding the campus and traffic through the area is increasing and as such, the committee should consider developing a smart device, downloadable application that would provide an audio tour that would increase inclusivity, improve accessibility and could be used as a teaching and learning tool for classes and visitors to the campus. Senghas concurred and suggested that Disability Student Services, faculty and staff experts could coordinate this effort. President Armiñana agreed that this would enhance accessibility on campus and requested Ingerman to begin coordinating the effort to look into having an application created.

Action Item—the committee unanimously approved the signage at Native Garden.