CAMPUS REENGINEERING COMMITTEE  
April 25, 2014

MEMBERS PRESENT:

<table>
<thead>
<tr>
<th>Laurence Furukawa-Schlereth</th>
<th>Paula Lane</th>
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<tr>
<td>Julie Barnes</td>
<td>Laura Lupei</td>
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<td>Edie Brown</td>
<td>Neil Markley</td>
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<td>Dan Condron</td>
<td>Sally Miller</td>
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<td>David Crozier</td>
<td>Brian Orr</td>
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<td>Christopher Dinno</td>
<td>Jack Ou</td>
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<td>Ian Hannah</td>
<td>Andrew Rogerson</td>
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<td>Mac Hart</td>
<td>Robert Rosen</td>
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<td>Tyson Hill</td>
<td>Frank Scalercio</td>
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<td>Alicia Hodenfield</td>
<td>Richard Senghas</td>
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<tr>
<td>Carol Ingerman</td>
<td>Amanda Visser</td>
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<td>Nathan Johnson</td>
<td>Mike Visser</td>
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<td>Tammy Kenber</td>
<td>Jason Wenrick</td>
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<td>Shawn Kilat</td>
<td>Jeff Wilson</td>
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<td>Mike Kiraly</td>
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MEMBERS ABSENT:

| Theresa Alfaro-Velcamp        | Matthew Lopez-Philips |
| Matt Benney                   | Daniel Malpica        |
| Erik Dickson                  | Catherine Nelson      |
| Matthew Dougherty             | Peter Neville         |
| Bill Fusco                    | Jack Ou               |
| Nicole Hendry                 | Margaret Purser       |
|                               | Luke Tesluk           |

GUESTS PRESENT:

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<th>Katie Robinson</th>
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<td>Cody Smith</td>
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OPENING COMMENTS

The meeting was called to order at 2:06pm

Schlereth started the meeting by introducing the newest members of CRC

- David Crozier, Senior Director for University Financial Services
- Tammy Kenber, Senior Director, Human Resources
- Brian Orr, Senior Director for Tax, Policy, & Compliance
- Amanda Visser, Senior Director for Auxiliary Financial Services
- Jeff Wilson, Senior Director for Sponsored Programs Administration and Strategic Initiatives Management
- Shawn Kilat, Director of Budget, Academic and Student Affairs
Schlereth also announced this would be the last meeting for the Student representatives, Mac Hart, Matthew Dougherty and Luke Tesluk and he thanked them for their work on CRC.

I: APPROVAL OF THE MINUTES, March 14, 2014
The minutes had been distributed by email prior to the meeting and were approved as submitted.

II: VICE-PRESIDENT’S REPORT
Sports Clubs and Campus Life
Schlereth reported that recently the administration of the Sports Clubs on campus was transferred to Center for Student Leadership, Involvement and Service (CSLIS) from the Rec. Center. There have been concerns voiced that CSLIS may not have personnel or expertise to run these programs. Two positions are currently being filled in CSLIS and Schlereth has asked that at least one of these be filled with someone that has expertise running Sports Clubs. Hill has also been asked to complete an analysis of all clubs and organizations on campus to evaluate risk and to be sure there is proper oversight and management. A report is expected in the fall.

Analysis of Student Fees
Schlereth reported that Hannah was spearheading the gathering of information requested by AS VP Dougherty regarding the Category 2 fees. A report is in draft form and Hannah will consult with the incoming AS President and AS VP prior to submitting to CRC.

Gender and Sexuality Campus Coordinator
Schlereth provided an update to the hiring of a Gender and Sexuality Campus Coordinator. This will be done by splitting the position between the HUB and the Office of Residential Life. It is hopeful that this position will be filled by the beginning of the fall semester.

Support for Campus Activities (Catering and Room Use Fees)
Schlereth reported the Campus Catering committee is bubbling along and has its second meeting scheduled.

Women’s Team Room and Gender Equity
Schlereth reported that yesterday he toured the athletics facility to evaluate the location of the Women’s Team room. The cost to create this room is $46,000 and year-end salary savings are being looked at in hopes of identifying funds so work can begin this summer.

Defensive Driving
Schlereth announced that every four (4) years individuals driving for business are to take a defensive driving course. Hill is working on coordinating a schedule for this to to
be scheduled and tracked. Hill replied that Craig Dawson and Cindy Chong have done a lot of work on this project and a draft is nearly complete.

**Bay Area Air Quality Request**
Schlereth stated that the University received a letter from the Bay Area Air Quality Agency requesting an employee program be developed to encourage carpooling and other measures to improve air quality. Kenber and Johnson to evaluate what we can do. This is a discussion that will continue in the fall and may include discussions with other Bay Area campuses to see what they are doing as well as consultation with the unions, the Chancellor’s Office, and the Transportation committee. Condon noted that all larger businesses are being asked to respond. One more area to consider is the new train service coming soon. Failure to respond could mean fines or penalties.

**Smoking on Campus**
Schlereth reported that his sense is there is widespread support to move forward on making the campus, including the Green Music Center smoke-free. The Labor Council will be meeting soon to determine the appropriate steps for the meet and confer process.

**Student and Recreation Center Naming Opportunities**
Schlereth stated he would like the committees support to engage a consultant to solicit fundraising strategies and naming opportunities at the Student Center and Recreation Center. Funds generated could provide an endowment for support of co-curricular activities. Preliminary thoughts are the Student Center could generate about $20 million and the Rec. Center about $15 million. An Endowment of that size could provide about $800,000 a year in financial support. The Student Center BOA is supportive of this idea, within reason. Any signage would need to be approved by Campus Planning Committee (CPC). The cost of a consultant would be about $40-50,000.

**Green Music Center**

**Possible Auxiliary Organization**
Schlereth announced to the committee that the GMC Board of Advisors has asked he explore a separate 501(c)(3) for the GMC and determine if it would be helpful for completing business. Our existing auxiliary organizations, Sonoma State University Academic Foundation (SSUAF), Sonoma State Enterprises (SSE), and Sonoma State Associated Students Incorporated (ASI) follow the requirements of the University with the exceptions of SSE as the holder of the liquor license and SSUAF authorization to hold stock and equities. Schlereth has promised a report to the President by July 1, 2014 and would like to engage in a consultative process with the CRC to evaluate the pros and cons of moving in this direction. Research is underway now and a progress report will be given to the GMC BOA at the end of May. Currently, Schlereth is visiting with CSU and UC campuses with Performing Arts Venues. Schlereth is also intending to visit
the University of Michigan to discuss how they operate their performing arts venues. As a bit of history, the GMC was always set up to be a part of the Institution and integral to the University. There is a perception that the organization can be more flexible if is set up as an auxiliary and not state run operation.

**2014-2015 Season**

Schlereth completed his report with the announcement that the 2014-15 season will be made on Monday, April 28. An electronic copy of the program will be sent to all employees and students. The summer season will be announced in May.


Schlereth reported that he has determined how the Growth resources, $675-700,000 for Administration & Finance, will be deployed. This is a multi-year plan.

Phase I

- $200,000  Facilities
- $200,000  IT
- $100,000  Campus Safety
- $200,000  Support variety of areas including Campus Life Staffing, Human Resource Staffing, Financial Aid Staffing

Schlereth also mentioned students are demanding more from the Student System and the existing system needs to grow/change. The University is looking at the possibility of something new, partnering with an outside vendor or another CSU. Discussions on this will continue.

**IV: CAMPUS RECRUITMENT POLICY**

The existing recruitment policy was provided to the committee. Schlereth asked for volunteers to work with Kenber, the chair, on the Recruitment Task Force and to evaluate if the needs for non-faculty recruitment are the same for university employees as for auxiliary employees. The operating agreements are implemented every five (5) years and state the auxiliaries are to follow all rules of the University. Does it need to be that way or is there flexibility. The following individuals were either appointed or volunteered:

- Michael Kiraly
- Patty Bocalig
- Edie Brown
- Mike Visser
- Nate Johnson
- Anna Reynolds-Smith
- Natalie Sanchez
- Richard Senghas / Structure and Functions

Specifics to address:

- Takes too long to hire people (not expeditious)
- Why do we have to have search committee?
- Temporary for 90 days policy?
- Auxiliary organizations – non-university employees – currently ASI is the only auxiliary on campus with non-university employees, could open the door to change, non-university employees are not represented.
V: CAMPUS AUXILIARY ORGANIZATIONS
Schlereth posed the question, “Should auxiliary organizations have different policies then the University/State?” Wilson has been asked to chair this task force and Markley, A. Visser, Hannah, Dickson have also been asked to serve. At least one item the task force will consider: Are there things that are difficult to do because of State Policy? Barnett should be included to address purchasing and contracts; Zarin Mehta and/or Schlereth will also serve. Hill also volunteered to serve and Senghas will reach out to FFSP (?). The charge is to evaluate if operating agreements should be structured differently than they are now.

VI: TRANSPORATION COMMITTEE UPDATE: BIKES AND SKATEBOARDS
Miller presented the Transportation committee’s Recommendations and Alternative options. Discussion ensued. It was determined the recommendations should go to Associated Students, Academic Senate, Campus Planning Committee. Schlereth asked for clearer plan for implementing and leaner budget.

VII: TASK FORCE UPDATE ON CAMPUS SAFETY – insufficient time to report

VIII: CO-CURRICULAR TASK FORCE UPDATE/REPORT – insufficient time to report

IX: ITEMS FOR THE GOOD OF THE ORDER
Adjourned 4:07pm

Minutes prepared by:
Alicia Hodenfield