



Fraternity & Sorority Life at Sonoma State

2012-2017 Strategic Plan

VISION

The fraternity/sorority community at Sonoma State University aspires to be the premiere fraternity/sorority community in the California State University system and the state of California. Fraternity & Sorority Life at Sonoma State University aims to be a model for all other fraternity/sorority systems in the region and nation.

MISSION

Fraternity & Sorority Life at Sonoma State University offers undergraduate students the opportunity to develop leadership skills and grow as individuals. The community provides numerous opportunities for students to learn how to build communities and strong relationships within chapters, councils, Sonoma State University, and the surrounding areas. The members take service and academics seriously and hold each other to higher standards.

VALUES/STRATEGIC GOAL AREAS

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| 1. Academics | 4. Personal Growth |
| 2. Service | 5. Community Building |
| 3. Leadership | 6. Integrity |

Academics: Fraternity & Sorority Life at Sonoma State University (FSL@SSU) will provide every member the opportunity to excel inside and outside of the classroom through resources, programs, recognition events, and support.

Outcome: FSL@SSU members will outpace the all-undergraduate male and female GPAs.

Objectives:

- 1.1. FSL@SSU will host recognition events to encourage members to excel in the classroom.
- 1.2. FSL@SSU will work with councils and chapters to establish GPA standards that exceed the average all-undergraduate male and female GPAs for all officers.
- 1.3. The number of students on the Dean's List will increase by 2.5% each semester.
- 1.4. FSL@SSU community will adopt a system-wide Strive for Pi initiative.

Leadership: FSL@SSU will provide every member the opportunity to develop leadership skills through programs, resources, and financial support.

Outcome: FSL@SSU members will be leaders across the Sonoma State University campus, will be able to articulate their leadership experiences into transferable skills, and will take what they have developed with them to professional positions and graduate school.

Objectives:

- 2.1. FSL@SSU will establish scholarship opportunities to send students to regional and national leadership conferences.
- 2.2. All members of FSL@SSU will be involved in at least one other organization outside of their respective chapters.
- 2.3. FSL@SSU will establish a comprehensive four-year educational program model of leadership development opportunities and experiences for FSL@SSU members.
- 2.4. FSL@SSU will develop leadership-learning outcomes for FSL@SSU members and provide opportunities for assessment, evaluation, and reflection.

Community Building: FSL@SSU will provide every member the opportunity to learn how to build community within FSL@SSU, throughout Sonoma State University, and include the surrounding Rohnert Park/Cotati communities.

Outcome: FSL@SSU members will remain a vital component of the Sonoma State University student experience, enhance current relationships, and establish new partnerships to further the mission and vision of FSL@SSU.

Objectives:

- 3.1. FSL@SSU will work to sustain a living learning community for FSL@SSU members.
- 3.2. FSL@SSU will establish a Community Relations Board to engage in conversations with the Rohnert Park and Cotati residents.
- 3.3. FSL@SSU will develop relationships with faculty/staff members from across the university.
- 3.4. FSL@SSU members will engage with the campus community through participation in athletics events, educational programs, and other campus offerings.
- 3.5. FSL@SSU members will work together to create community-wide programming events that engage all students in the FSL@SSU community.

Service: FSL@SSU members will contribute to their various communities through participation in service and philanthropic endeavors.

Outcome: FSL@SSU members will understand the importance of service and philanthropic work. Instead of being a requirement, these aspects of the fraternal experience will become focal points of FSL@SSU and opportunities to bring new members into the FSL@SSU community.

Objectives:

- 4.1. The number of service hours performed will increase by 5% each year.
- 4.2. The amount of money donated to philanthropic orgs will increase by 5% each year.
- 4.3. All members of the FSL@SSU community will participate in a minimum of 10 hours of service projects each semester.
- 4.4. FSL@SSU will work with JUMP to establish an FSL@SSU specific Alternative Spring Break.
- 4.5. Reflection components will become standard practice with all service projects and philanthropic events.

Personal Growth: FSL@SSU will provide members the opportunity to explore their personal identity and interests through programs, resources, and structured conversations.

Outcome: FSL@SSU members will have the ability to express how their personal and organizational values have shaped their identity and how these elements contribute to their views and perspectives of the world.

Objectives:

- 5.1. FSL@SSU members will engage in conversations around topics of personal identity through workshops and programs.
- 5.2. FSL@SSU members will learn how to create environments that are more inclusive.
- 5.3. FSL@SSU members will be able to articulate personal and organizational values and understand the intersections of these elements with salient parts of their identity.
- 5.4. FSL@SSU will create spaces where members can host dialogues about values alignment.

Integrity: FSL@SSU members will hold themselves accountable for their actions as a community and have higher expectations for members that are in alignment with the shared values of the various organizations.

Outcome: FSL@SSU members will understand the importance of values alignment, transparency, and accountability, and ultimately, how these elements are significant components of integrity.

Objectives:

- 6.1. FSL@SSU members will work within councils and across the community to develop a set of minimum standards that will serve as a reasonable set of expectations for all community members and chapters.
- 6.2. FSL@SSU members will hold each other accountable to the minimum set of standards they have established and work to resolve inconsistencies.
- 6.3. FSL@SSU members will hold themselves to a higher standard that is consistent with chapter, community, and Sonoma State University standards, including bylaws, Student Code of Conduct, and any local, state, and federal laws.
- 6.4. FSL@SSU will add members to their respective organizations who meet minimum standards/expectations and uphold the values of the organization and FSL@SSU.