

Educational Opportunity Program

Stages of Development

1960's – 2012

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Adapted from a presentation by Luz Borjon Montalvo,
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YEARS OF EXCELLENCE
EDUCATIONAL OPPORTUNITY PROGRAM
PAST, PRESENT & FUTURE

“You can’t truly know where you are,
or where you’re going, unless
you understand where you’ve come from.”

Stages of **EOP** Development

Selected Events that had an impact on the development of EOP from its inception to present day:

- **Stage 1: Creation (1960's)**
- **Stage 2: Growing Pains (1970 – 2002)**
- **Stage 3: Crisis/Opportunity (2003-2012)**
- **Developed with Steve Teixeira, CSULA EOP office**

Stage 1: Creation (1960's)

Cost of Living	1959	1969
Average Income Per Year	\$5,010	\$8,550
Average Rent	Not available	\$135
Average Cost of New House	\$12,400	\$15,550
Price for New Car	\$2,200	\$3,270
Gas per Gallon	.25¢	.35¢

Source: <http://www.thepeoplehistory.com>

Creation: **Open** it Up or Shut it Down

- 1954 Brown v. Board of Education
- 1956 Rosa Parks & Montgomery Bus Boycott
- 1959-61 California Master Plan for Higher Education
- 1964 The War on Poverty
 UC Berkeley Free Speech Movement
 Civil Rights Act, Title VI: Desegregate Higher
 Education

Source: *Historical Timeline: Roots of the Educational Opportunity Program at CSU Los Angeles*

Creation: **Open** it Up or Shut it Down

- 1965 Federal Higher Education Act
 Watts Uprising
 Cesar Chavez organizes United Farm Workers
- 1967 Gov. Ronald Reagan -> implements tuition at UC and CSU
 Black Student Union (BSU) &
 United Mexican American Students (UMAS) form
 statewide chapters
- 1968 Special Admit Students: 2% Rule

Creation: **Open** it Up or Shut it Down

- 1969 HARMER BILL (Senate Bill 1072)
established EOP@ all CA Colleges and
Universities

- 3rd World Strike at SF State
Pan African Studies and Mexican
American Studies become departments

- MEChA created (UCSB Chicano Youth Conference)

Creation: **Open** it Up or Shut it Down

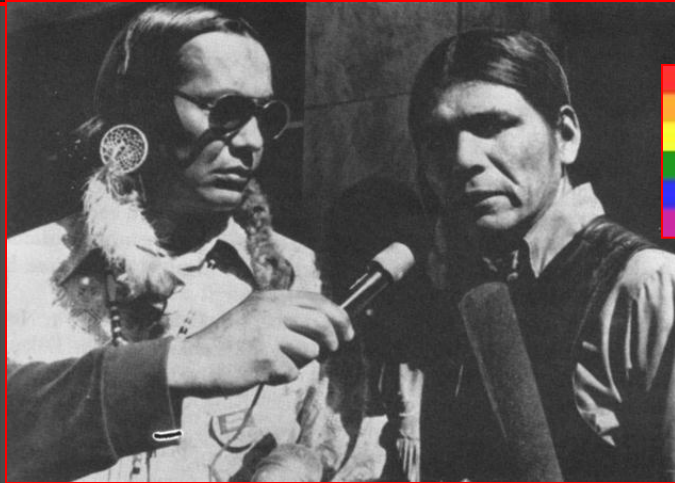
Then:

- 1970 LA State College less than 10% African American, Mexican American, Native American Students

Now:

- 2010 CSULA: 51% Hispanic; 6% African American <1% Native American

Power to the People!



Stage 2: Growing Pains (1970 – 2002)

Cost of Living	1979	1989	1999
Average Income Per Year	\$17,500	\$27,450	\$40,810
Average Rent	\$280	\$420	\$645
Average Cost of New House	\$58,100	\$120,000	\$131,750
Price for New Car	\$8,000	\$15,350	\$21,050
Gas per Gallon	.86¢	.97¢	\$1.22
CSU Student Fees (year) <small>*Source CSU Office of Public Affairs</small>	\$144	\$708	\$1428

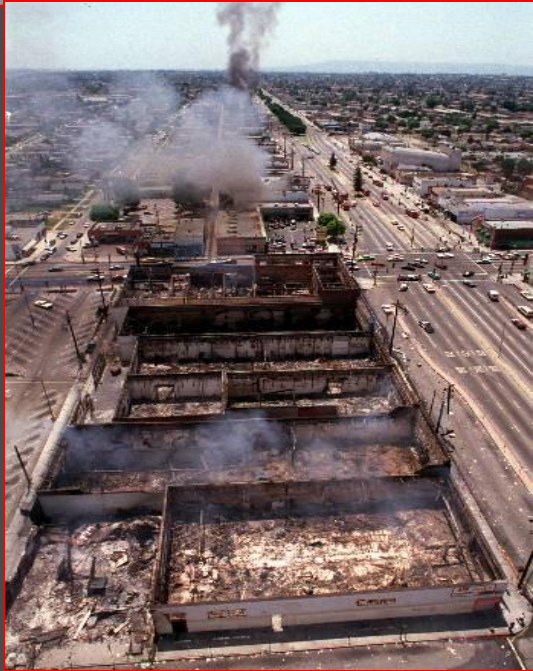
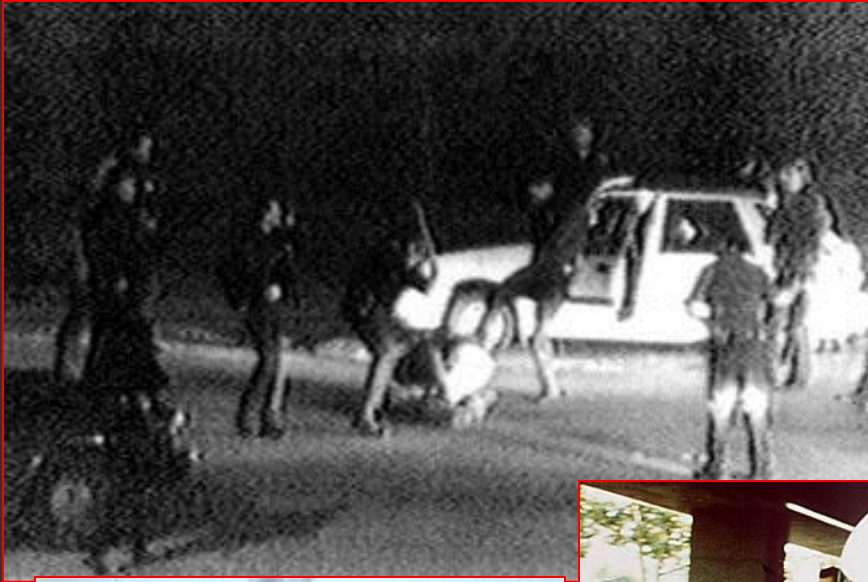
Source: <http://www.thepeoplehistory.com>

Growing Pains: Movin' On **Up** (1970 – 2000)

- 1992: Urban Uprisings & Police Brutality
- Changing CA Demographics
- Prop 187 and Prop 209 passed
- 1994: First in a series of major budget cuts hits the CSU
- Summer Bridge and EOP grants are cut
- EOP Celebrates **30th Year** Anniversary (1999)



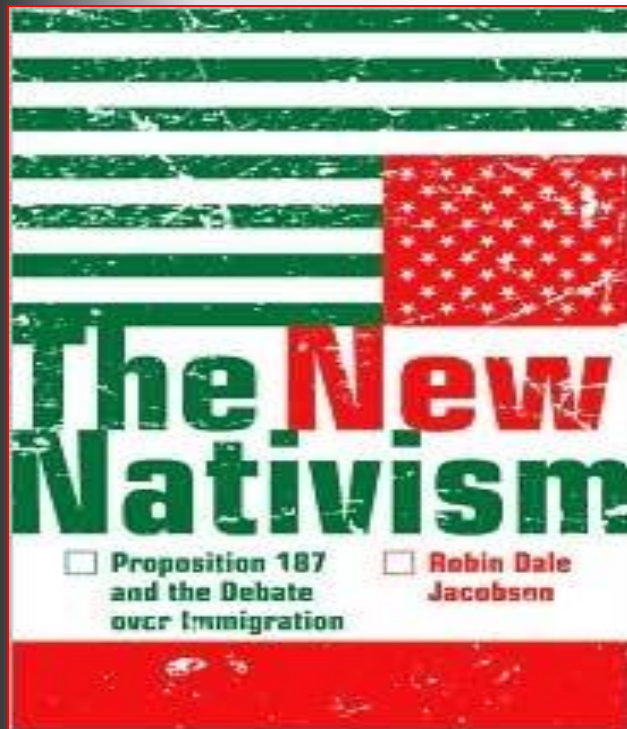
1992 Rodney King and L.A. Uprising





Support for Propositions 187 and 209 by Race and Ethnicity

	Prop 187		Prop 209	
	Yes	No	Yes	No
White	65%	35	62	38
Black	59%	41	27	73
Hispanic	31%	69	30	70
Asian	55%	45	45	55



Educational **Reform** Movements 1970-2000

Educational Equity

Ethnic Studies

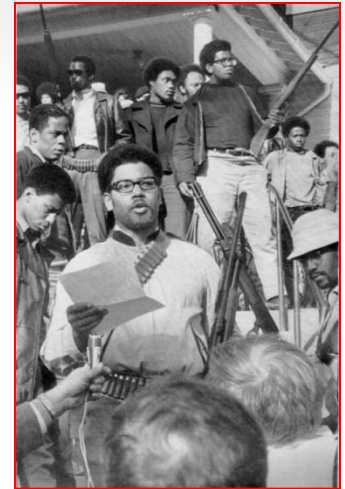
Educational Access

Equal Opportunity

Affirmative Action

Bilingual Education

Curriculum Relevance



Stage 3: Crisis/**Opportunity**

Cost of Living	2003	2011
Average Income Per Year	\$45,016	\$40,925
Average Cost of New House	\$246,300	\$202,100
Gas per Gallon	\$1.83	\$3.89
CSU Student Fees (year) <small>*Source CSU Office of Public Affairs</small>	\$1,507	\$4,335

Source: <http://www.thepeoplehistory.com>

Crisis/**Opportunity** (2003-2012)

- Arnold Schwarzenegger is elected Governor of California in a recall election
- Extreme series of state education budget cuts and fee increases enacted
 - Summer Bridge and EOP grants continue to be cut
- Gov. Schwarzenegger proposes the elimination of EOP and Outreach
- CSU fees nearly triple 2003-2012
- EOP Celebrates **40th Year** Anniversary (2009)

Crisis/**Opportunity**

CRISIS

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A time of danger;

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A time of opportunity;

Over **200,000** EOP students have graduated
from the CSU
since EOP was formed in 1969!