The Mission of the School of Extended Education is to support and complement the overarching institutional goals of Sonoma State University. The rapidly changing educational needs of lifelong learners has focused the mission of Extended Education on three critical elements:

- Develop sustainable infrastructure and relevant inventory of programs that will serve and support the needs of the diverse SSU student population
- Enhance collaborative relationships with the local communities, the region, and internationally to foster educational, social, cultural, and economic development
- Provide essential services to extended education students and our academic partners.
The Mission of Extended Education has not changed, but are our roles evolving in these turbulent economic times?

The School of Extended Education is a unique unit within Sonoma State University. Extended Education is described by some as a university within the university. This is because Extended Education has its own registrar, marketing department, student services department, and program coordination staff. Technically, the School of Extended Education is classified as an “auxiliary” unit. Auxiliary organizations are those non-profit organizations that:

- Conduct campus activities (e.g., credit and non-credit classes/programs) "...essential to the educational program of a campus...and are an integral part of a campus..."
- Offer classes to matriculated students whenever the university calendar has established breaks that have the requisite days to offer credit classes.
- Offer non-credit classes and offer Continuing Education Units (CEUs) when appropriate to support the university and region with professional development, enrichment classes, and other events and conferences.

The School of Extended Education exists:
- To provide the fiscal means and the management procedures that allow the campus to carry on activities providing those instructional and service aids not normally furnished by the State budget.
- To provide effective operations and to eliminate the undue difficulty that would otherwise arise under the usual governmental budgetary, purchasing practices, and other fiscal controls of a university.
- To provide fiscal procedures and management systems that allow effective coordination of the auxiliary activities with the campus in accordance with sound business practices.

The School of Extended Education is a legal entity under CSU and State law. This status provides the basis by which SSU can obtain needed support services and programs that relate directly to the educational mission of SSU. “Such support activities are performed under less restrictive controls than those required of State agencies, while maintaining conformity with applicable California State University policy and sound business practices.” A good example of this is when Extended Education needs to put a program in place in very short order to serve the students or clients in a timely way.

Classes offered on short timelines require a very different process than the program approval processes used for stateside classes, which are intentionally slow in order to insure quality control. The School of Extended Education, on the other hand, uses “already approved” SSU courses during SSU special sessions, thus assuring we meet our goals of offering approved classes in a timely manner.

The School of Extended Education is unique among all SSU auxiliaries in that it is organizationally located within Academic Affairs. The reason behind this unique location of an auxiliary is to provide SSU the ability to offer both non-credit (i.e., professional programs and CEUs) and special sessions courses and programs including summer sessions and winter intersession in partnership with the SSU academic Schools.

Although the mission of the School of Extended Education has not changed in these turbulent economic times, certainly our role is more often ascribed by the dynamic nature of our institution and the budget within which it must operate. These situations and conditions are beyond the university’s control and result in increased need for academic courses to be offered through Extended Education (i.e., self-support) to matriculated students.

The School of Extended Education accepts its new role at SSU and will work diligently with our partner academic schools to offer SSU students the courses needed to insure their timely graduation and success. These are difficult times, but difficult times call for “can-do” attitudes and actions. I am confident that the stakeholders in SSU can work together to insure the success of all SSU students.

Mark Merickel, Ph.D.
Dean, School of Extended Education, Sonoma State University

Source of quotations from Cal State Executive Orders 1047, 255, 732, 688
2010-2011 Program Highlights

Academic Credit — Student Profile

2010-11 Highlights

- 1,158 students enrolled in January Intersession and attended one or more of the 70 courses offered (250 course units)
- Over 130 academic courses (426 units) were offered during the 2011 Summer Session enrolling 1,372 students
- 14 students complete the new Patient Navigator Certificate Program
- Osher Lifelong Learning fundraising efforts total over $100,000
- The School of Extended Education in conjunction with the Hutchins Dialogue Center launch the Intergenerational Dialogue lecture series bringing together, SSALI, OLLI and SSU Freshmen students
- City of Jeju, South Korea, along with their sister City Santa Rosa, send students to enjoy the EXCEL for youth program
- School of Extended Education welcomes a new director, Ray Johnson, to oversee the Tasting Room Management and Wine Institute programs
- Extended Education is pleased to now offer Liberal Studies programs at Napa Valley College and Solano Community College in partnership with the School of Social Sciences.
- Our new Online Professional Development non-credit courses have become increasingly popular, enrolling more than 35 students since March 2011

January Intersession 2011

TOTAL UNDUPlicated STUDENTS — 1,158

Demographics:
- Female — 723 (63%)
- Male — 435 (37%)

Classes Offered by Academic School
- (71) courses and (250) course units:
  - Arts & Humanities — 31 courses (93 units)
  - Business & Economics — 16 courses (56 units)
  - Science & Technology — 18 courses (55 units)

Summer Session 2011 *

TOTAL UNDUPlicated STUDENTS — 1,372

Demographics:
- Female — 923 (67%)
- Male — 449 (33%)

Classes Offered by Academic School
- (133) courses and (426) course units (42 GE units and 35 sections of special study, internship and research):
  - Arts & Humanities — 41 courses (126 units)
  - Business & Economics — 31 courses (114 units)
  - Education — 7 courses (19 units)
  - Science & Technology — 39 courses (118 units)
  - Social Sciences — 15 courses (49 units)

* Summer Session statistics are through July 8, 2011 and does not include the entire Summer Session. The statistics include 145 non-matriculated students, (14) of which were Liberal Studies BA Completion students and (23) were Summer Early Entrants (11 UGRD, 12 PBAC)
Patient Navigator Certificate Program Graduates First Class at SSU

In May this year 14 students graduated as Patient Navigators from an innovative program at SSU's School of Extended Education. The nine month program, one of the first of its kind in the country, is co-sponsored by the Integrative Medical Clinic Foundation in Santa Rosa. The Patient Navigator Certificate Program trained graduates to effectively support, educate, and advocate for patients making difficult medical decisions or those trying to find their way through the often bewildering and overburdened healthcare system.

A group of family, friends, and healthcare professionals attended to the event. The speakers included Pam Koppel, LCSW and Program Coordinator, adjunct faculty Dr. Ellen Barnett and Amy Schiff, L.AC., Patrice Waite, graduating student, and Dr. Gary Pace gave the Keynote Address. Julie Barnes and Dean Mark Merickel, PhD from the School of Extended Education welcomed the graduates and presented the certificates.

Dr. Pace, a family physician from the West County Health Clinics encouraged the graduates to find their way into the healthcare system and use their skills to transform it from the inside. In her remarks to the graduating class, Pam Koppel said "You all came into this work full of passion and a commitment to the work of helping people navigate their journey through healthcare. Hold on to that passion as you go out into the world, and let go of the details of what it will look like when you land somewhere. As you do when you are navigating patients, let go of your agenda, listen to what is being presented and that will inform you of where your service can be most useful."

Patrice Waite, graduating student, had this to say to her fellow students "Whether by design or by chance, the parallels of this program to both the patients we serve and to life in general are, I believe, one of the best learning tools of this past year." She ended her speech with a quote from Rachel Naomi Remen: "We do not serve the weak or the broken. What we serve is the wholeness in each other and the wholeness in life. The part in you that I serve is the same part that is strengthened in me when I serve. Unlike helping or fixing or rescuing, service is mutual."

Sustainable Development and Climate Change Certificate Program

In collaboration with the Center for Sustainable Communities, Environmental Science and Planning Dept. and the School of Social Sciences at SSU, the new Certificate Program was launched in Fall 2010 providing a comprehensive overview of sustainable community development practices in an era of climate change.

Designed with working professionals, career changers, and adult students in mind, this innovative new program can be completed within a six-month period. Classes address the full spectrum of sustainable development issues and rating systems, with a special emphasis on leading edge community planning that reduces our reliance upon fossil fuels. Detailed instructions on how to prepare a climate action plan are provided. All courses are held in Sonoma State's acclaimed Environmental Technology Center, and are open for enrollment to students not pursuing the full certificate program.

Courses introduce exciting sustainable community development practices from around the world—including bold planning and architecture that dramatically reduce carbon and ecological footprints. Taught with an international perspective in mind, examples are provided to further challenge and inspire anyone wishing to assist communities in going green.
Tasting Room Management Certificate at Sonoma State

The Tasting Room Management Certificate Program was developed for wine industry professionals who wish to take their tasting rooms to greater levels of success. Candidates for the Tasting Room Management Certificate are required to complete three core courses and five electives. The program can be completed in one semester or at the participant's own pace.

These professional development courses are open to the public and may be taken individually. There are no prerequisites and industry experience is not required. The fee for each class is $150 and are offered on the Sonoma State University campus.

Ray Johnson is the Director of Sonoma State’s Wine Business Institute, one of only three universities in the world to offer a master’s degree in wine business. He continues to serve as the Assistant Director of the San Francisco Chronicle Wine Competition, the largest professional judging of American wine in the world. His company TasteWine has consulted and created events and seminars for a Who’s Who of organizations, including Four Seasons Hotels, GE Capital, LexisNexis, Siemens, Visa and Wells Fargo.

Sonoma State American Language Institute

The Sonoma State American Language Institute (SSALI) worked successfully with five Japanese universities this year. Three sent students to the late summer 2010 program and two had students here during the fall 2010 semester. The universities were Nihon University of Law, Kanazawa Medical University, Anan National Technological College, Tama University, and Miyazaki International College. Some extra excursions were arranged for the groups such as a visit to Hastings College of Law in San Francisco, a visit to the Sonoma County Superior Court, and a visit to Kaiser’s Family Practice Clinic.

SSALI, which originally was opened in 1979 with a large enrollment of students from Saudi Arabia, is again seeing an upsurge in the numbers of students from that country due to scholarships being provided by the Saudi government. In addition, SSALI has enrolled students from other Middle Eastern countries including Israel, Jordan, Palestine, and Kuwait. Currently 25-30% of SSALI students are Arabic speaking. SSALI prides itself on providing superior English classes and cultural experiences to friends, relatives, and business acquaintances of Sonoma County residents.

This year’s group included the son of a mayor of an Italian city who came through the Mayor of Sonoma; two employees of Jeju City in Korea, Santa Rosa’s Sister City; a student from Germany who came through the recommendation of Sonoma State’s Wine Business Program Director; the Swiss friend of an employee in Sonoma State’s IT Department; and several relatives of residents of Sonoma County originally from Ecuador, Japan, Korea, Jordan, China, Vietnam, Congo, Iran, and Mexico. This connection to our local community continues to enrich our program beyond measure.
Budget Profile 2010-2011

Extended Education
Revenue Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Special Session Academic Credit</td>
<td>$4,536,390</td>
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<tr>
<td>Non Credit</td>
<td>$964,860</td>
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<tr>
<td>Transfers</td>
<td>$493,673</td>
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<tr>
<td>Continuing Ed. Units</td>
<td>$340,901</td>
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<tr>
<td>Extension</td>
<td>$145,342</td>
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<tr>
<td>Miscellaneous *</td>
<td>$44,622</td>
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<tr>
<td>Total</td>
<td>$6,525,788</td>
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* Interest on our reserves, appreciation fees, late charges and OLLI parking fees

Extended Education
Expenditures

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<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Faculty Salaries/Instruction</td>
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<tr>
<td>Overhead &amp; Allocations</td>
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<tr>
<td>Staff &amp; Benefits</td>
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<td>Operating Expenses</td>
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<tr>
<td>Marketing</td>
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<td>Total</td>
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Special Sessions Revenue

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Session Degree Programs</td>
<td>$1,966,194</td>
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<tr>
<td>Summer Session (self-support)</td>
<td>$1,059,713</td>
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<tr>
<td>Intersession (Jan. &amp; Aug)</td>
<td>$920,562</td>
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<tr>
<td>Other SS Courses</td>
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<tr>
<td>Open University</td>
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<td><strong>Total</strong></td>
<td><strong>$4,536,390</strong></td>
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</table>

Non Credit Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
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</thead>
<tbody>
<tr>
<td>SSALI</td>
<td>$499,981</td>
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<tr>
<td>OLLI</td>
<td>$188,455</td>
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<tr>
<td>Conferences</td>
<td>$131,359</td>
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<tr>
<td>EXCEL</td>
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<td>Personal Development</td>
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<td><strong>Total</strong></td>
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Continuing Education Units Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nursing</td>
<td>$79,555</td>
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<tr>
<td>WB Tasting Room Cert.</td>
<td>$66,350</td>
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<tr>
<td>Patient Navigator</td>
<td>$61,775</td>
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<tr>
<td>Green Building Certificate</td>
<td>$31,325</td>
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<tr>
<td>Sustainable Landscape Cert.</td>
<td>$20,860</td>
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<tr>
<td>Hospitality Certificate</td>
<td>$20,400</td>
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<tr>
<td>Human Resource Mgt.</td>
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<tr>
<td>Sustainable Comm. Develop.</td>
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<tr>
<td>Construction Mgt. Certificate</td>
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<tr>
<td>Mental Health Profession</td>
<td>$2,580</td>
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<tr>
<td>Miscellaneous</td>
<td>$2,185</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$340,901</strong></td>
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</table>
Extended Education’s goal is to open the doors of learning to students of all ages and interests, providing the widest possible community access to the rich intellectual and institutional resources available at Sonoma State University.

Our evolving portfolio of degree programs, extension courses and programs for professional and personal development is tailored directly to meet the needs and interests of the region’s diverse population.

Courses for Enrichment and Professional Development
Business & Management
Communications
Counseling
Education
English as a Second Language (SSALI)
Environmental Studies
Languages
Online Professional Development
Psychology
Wine Business Program

Other Exciting Programs and Sessions
Contract Credit
EXCEL for Youth Program
Winter Intersession
Osher Lifelong Learning Institute
Online Educational Courses
Open University
Summer Reading Program
Summer Session
Wine Business Institute

Certificate Programs
- Conflict Resolution
- Construction Management
- Green Building Professional
- Human Resource Management
- Patient Navigator
- Nursing Post-Master’s FNP
- Sustainable Development & Climate Change
- Sustainable Landscape
- Teaching English as a Second Language (SIT Tesol)
- Wine Business Tasting Room Management

Degree Programs
- BA Liberal Studies Degree Program
- BA Degree Program Napa Valley
- BA Degree Program Solano
- Executive MBA
- MA in Psychology
- Depth Psychology Organization Development
- MA Spanish
- MS Computer & Engineering Science
- MSW Social Work

Student Enrollments/Credits

<table>
<thead>
<tr>
<th></th>
<th>Non Credit</th>
<th>CEU</th>
<th>Extension</th>
<th>Special Sessions/Academic Credit</th>
<th>Contract Extension</th>
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<tbody>
<tr>
<td>Student Enroll</td>
<td>18,158</td>
<td>5,794</td>
<td>228</td>
<td>684</td>
<td>1,518</td>
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<tr>
<td>Student Credit Units</td>
<td>1,236</td>
<td>1,518</td>
<td>1,950</td>
<td>262</td>
<td>1,548</td>
</tr>
</tbody>
</table>

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