Opening the doors of learning to students of all ages and interests....
Fast forward to 2008...I made the career move from Oregon State University to Sonoma State University. It was not long after I unpacked my things for my office that Ed showed up to talk OLLI with me. I soon learned that I was going to have my hands full working with an individual who simply did not take “no” for an answer. Ed always had one more idea and a way of presenting them that you could not sidestep. Ed Stolman was a force…and yet he was one of the gentlest men I knew. When one of his ideas seemingly hit a “dead end,” Ed always had another path to take to complete his journey toward fruition of his new idea.

From its inception, Ed Stolman was also a tremendous supporter of the idea for a world class music center on the Sonoma State campus. In the words of Les Adler, “I have a feeling, in his heart, Ed adopted Sonoma State. He really fell in love with the campus and the programs here. He brought in his friends, he brought in donors, and he helped raise funds for the SSU Lifelong Learning Institute and the Green Music Center.”

I consider myself blessed to have worked alongside Ed Stolman. I wish I could thank him for the many things I learned from him. But the very best I can do is honor Ed Stolman and dedicate this year to a man who made a huge difference in my life, in the lives of many thousands of individuals 50 and greater who attend SSU OLLI and OLLI programs around the nation, and to the tens of thousands of people who now attend the magnificent events at the world-class Joan and Stanford Weill Hall in the Green Music Center.

Thank you Ed for your inspiration, dedication, and everything you did for Sonoma State University. You have left Sonoma State University a greater institution than when you found it. Sonoma State University OLLI will continue to be a beacon for the “love of learning at 50 and greater” for decades to come.

Mark Merickel, Ph.D., Dean, School of Extended & International Education Sonoma State University

"I would like to extend a special invitation to spark your imagination, to extend your knowledge and to share the experience with others who have common desires to learn. Learning for the pleasure of it – to tests, no grades, no homework, only knowledge and enjoyment! Many call it lifelong learning."

Edward “Ed” Stolman was an extremely accomplished business man and entrepreneur who in 2000, after moving to Glen Ellen from San Francisco, made his attachment to Sonoma State University. You soon discovered after meeting Ed that the quality he strived to maintain was his love of learning. Ed sought out learning opportunities every chance he had. He attended classes taught by the Fromme Institute at the University of San Francisco, who offer not-for-credit classes for seniors. It was because of Ed’s attendance at Fromme classes that he developed the idea of starting a “love of learning program” for seniors in Sonoma County.

In Ed’s mind there was no place better than Sonoma State University to create his new program. He approached President Armiñana with this idea. Next Ed put all of his entrepreneurial talents to work to convince Les Adler, then Dean for the School of Extended Education, on the idea of starting a lifelong learning program for seniors at Sonoma State University. In 2003 Ed approached his friend Bernard Osher and lobbied him to back the Sonoma State lifelong learning program. The Bernard Osher Foundation funded two full years of classes before awarding a $1 million endowment and ultimately a second million to make the Osher Lifelong Learning Institute (OLLI) endowment $2 million dollars. This model of lifelong learning for the enjoyment of it has now been replicated on over 120 college campuses around the United States.

Message from the Dean

“...to tests, no grades, no homework, only knowledge and enjoyment! Many call it lifelong learning.”

Ed Stolman
2001 Lifelong Learning Opening Ceremony

Mark Merickel, Ph.D., Dean, School of Extended & International Education Sonoma State University
2012-13 Program Highlights

Academic Credit — Student Profile

Winter Interession 2012-13

TOTAL STUDENTS — 870

Demographics:
Seniors — 468 (53%)
Juniors — 260 (30%)
Sophomores — 100 (11%)
Freshmen — 21 (3%)
Graduate Students — 21 (2%)

Classes Offered by Academic School
(56) courses: (3,041) academic units
- Arts & Humanities — 43% 24 courses
- Business & Economics — 16% 9 courses
- Science & Technology — 21% 12 courses
- Social Science — 20% 11 courses

Summer Session 2013

TOTAL STUDENTS — 2,885

Demographics:
Seniors — 905 (31%)
Juniors — 371 (13%)
Sophomores — 173 (6%)
Freshmen — 901 (31%)*
Graduate Students — 535 (19%)

Classes Offered by Academic School
(215) courses: (7,627) academic units
- Arts & Humanities — 27% 59 courses
- Business & Economics — 19% 40 courses
- Education — 21% 46 courses
- Science & Technology — 19% 40 course
- Social Sciences — 14% 30 courses

* includes Early Start Program

2012-13 Highlights

- Extended & International Education has added International Student Services which includes International Services, Study Abroad, and the National Student Exchange.
- International Matriculated Undergraduates — 34 students; International Matriculated Graduates — 9 students; International Exchange — 23 students.
- Study Abroad: 61 students accepted to study abroad through CSU IP in 11 countries.
- National Student Exchange: placed 9 SSU students at 9 US schools, placed 5 SSU students in 3 countries through NSE Study Abroad and accepted 10 NSE exchange students on exchange to SSU.
- International Student Advising: 281 international students visited SSU International Services.
- Sonoma State American Language Institute: enrolled over 200 students from 19 countries.
- 2,885 students enrolled in over 187 academic courses (7,627 units) were offered during the 2013 Summer Session. 870 students enrolled in Winter Intersession and attended one or more of the 56 courses (3,038 units) offered.
- Construction Management Certificate Program is now offered in collaboration with the School of Engineering Science & Technology in the Department of Engineering Science. 56 students enrolled in 2012-13.
- Osher Lifelong Learning Institute offered a new summer program enrolling over 270 students.
- Online Professional Development has enrolled more than 400 students since we began offering the courses.
2012-2013 Program Highlights

Wine Business Institute Offers New Programs

Created through a partnership between the university and the wine industry, this is the first and only program in the United States to focus exclusively on the business aspects of the wine industry. The Wine Business Institute operates within the University’s School of Business & Economics; a fully accredited AACSB institution.

This last year the Wine Business Institute added several new programs to their offerings and enrolled over 1,000 individuals. The new programs include:

- **Wine Industry Finance & Accounting Certificate Program**
  Taught by wine industry professionals in the finance and accounting fields, each seminar is tailored to provide the individual with core concepts that are presented with wine industry examples.

- **Wine Business Management Online Certificate**
  The program graduated its first group of students. The Wine Business Management Certificate is made up of three levels: Foundation, Intermediate and Advanced. Each level builds upon the previous and is designed to challenge participants while creating a superior understanding of wine business operations.

- **Wine Institute Advanced Seminars**
  Taught by leaders in their field within the wine industry, the advanced seminars are geared toward owners and senior level industry professionals.

International Education

International Programs and Services were successfully integrated into the School during the academic year:

- International SSU marketing materials were developed.
- A CSU audit of SSU International Programs was successfully conducted with three minor findings identified.
- Productive meetings with SRJC creating a gateway for international SRJC students to SSU were held.
- Productive meetings were held with international university officials from Korea, Japan and China building relationships for international student recruitment.

International Services was involved in numerous activities and services over the year to include the following:

**Intensive English Program in Japan**
Niho University of Law, one of our partner colleges in Japan provided the opportunity for the second year in a row for three members of the SSALI faculty, along with a student assistant to spend two weeks teaching an intensive English course to a group of thirty-six students in Tateshina and Tokyo, Japan.

**Overseas Marketing**
Developed new relationships with universities in Japan, as well as visiting partner universities to expand the program.

**Japanese College Groups**
SSALI has welcomed several groups from colleges in Japan during its second summer session. Groups came from Kanazawa Medical University, Anan National Technological College, and Niho University of Law.

**Serving the Community**
SSALI prides itself on providing superior English classes and cultural experiences to friends, relatives, and business acquaintances of Sonoma County residents.

**Service Learning**
SSALI provides opportunities for students to experience various types of field work through the Service Learning elective.

**Conversation Partner Program**
Now in its 20th year, the Conversation Partner Program allows SSALI students to partner up with SSU students for conversation and friendship.

**International Education Week**
International Education produced the International Education Week 2012, November 14-18, a weeklong celebration of events, films, performances, and country specific workshops facilitated by program alumni.

**Other International Services:**
- SSU Go Global! Weekly Newsletter
- IEEC Mentor Program
- International Education Exchange Council (IEEC)
- SSU Go Global! Study & Work Abroad Fair
OUR ACADEMIC PARTNERS

- Revenue generated by Special Sessions: $5,890,532
- Special Sessions Faculty Pay and Allocations to Schools: $1,913,630

SSU Allocations

<table>
<thead>
<tr>
<th>Division</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business &amp; Economics</td>
<td>24%</td>
</tr>
<tr>
<td>Science &amp; Technology</td>
<td>19%</td>
</tr>
<tr>
<td>Social Science</td>
<td>11%</td>
</tr>
<tr>
<td>Arts &amp; Humanities</td>
<td>25%</td>
</tr>
<tr>
<td>Library</td>
<td>10%</td>
</tr>
<tr>
<td>Grad Studies</td>
<td>6%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
<tr>
<td>Admissions &amp; Records</td>
<td>4%</td>
</tr>
</tbody>
</table>

A Great Year for EXCEL for Youth

EXCEL for Youth, which offers students entering 4-9th grades accelerated classes in science, technology, and the arts, celebrated its 31st anniversary on the SSU campus this summer. EXCEL had its most successful year ever with 870 enrollments in 48 innovative classes. Students designed computer games, dissected sharks, solved crimes, performed scenes from Shakespeare, made movies, built rockets, and assembled giant sculpture.

The EXCEL High School Teaching Assistant Program welcomed 41 bright, accomplished high school students, many of them former EXCEL students, as assistants to our faculty. These volunteers earned community service credit, and served as great role models to our younger learners. The EXCEL Scholarship Fund awarded financial aid to 43 talented, low-income students countywide and enabled them to participate in EXCEL classes.

Sonoma State American Language Institute
Entering its 34th Year at SSU

A Message from the Director, Berta Hodges

In May of 2013, I became the new director of the Sonoma State American Language Institute. I am fortunate to have been associated with the Sonoma State American Language Institute for over 24 years as Academic Coordinator and Instructor, and I am very happy to take on the new role as Director. SSALI offers a unique experience for students because the small size of our program allows us to give our students a lot of individual attention and guidance.

During my time at SSALI, I have observed a variety of evolutions — in the demographics of the student body, in the best practices of ESL teaching methodology, in the types of elective courses preferred by our students and faculty, and in the technology used to impart English instruction to our students. At the same time, some aspects of our program have remained constant — the dedication of our faculty and staff, the quality of instruction, and uppermost, the inexhaustible energy and spirit brought to the campus by our students.

SSALI students comprise a key element in the SSU student body. This year they represented 19 countries and 15 languages. They bring with them unique cultural perspectives and life experiences that help to enrich the university. They participate in student organizations, visit university classes, enroll in Open University courses, join intramural teams, and pair up with SSU students for conversation partners. I am proud to represent this program.
Extended Education
Revenue Sources

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Session Academic Credit</td>
<td>$5,890,532</td>
</tr>
<tr>
<td>Non Credit</td>
<td>$1,035,671</td>
</tr>
<tr>
<td>Continuing Ed. Units</td>
<td>$556,324</td>
</tr>
<tr>
<td>Extension</td>
<td>$128,876</td>
</tr>
<tr>
<td>Miscellaneous *</td>
<td>$147,336</td>
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<tr>
<td>Transfers</td>
<td>$5,616</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$7,764,355</strong></td>
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* Interest on our reserves, appreciation fees, late charges and cost recovery

Extended Education Expenditures

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff &amp; Benefits</td>
<td>$2,137,452</td>
</tr>
<tr>
<td>Faculty Salaries/Instruction</td>
<td>$2,080,378</td>
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<tr>
<td>Overhead, Transfers &amp; Allocations</td>
<td>$2,038,741</td>
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<tr>
<td>Operating Expenses</td>
<td>$206,726</td>
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<tr>
<td>Marketing</td>
<td>$87,823</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$6,551,120</strong></td>
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Trends in Revenue/Expenses
**Budget Profile 2012-2013**

**Special Sessions Revenue**

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Session Degree Programs</td>
<td>$2,924,440</td>
</tr>
<tr>
<td>Summer Session (self-support)</td>
<td>$1,401,170</td>
</tr>
<tr>
<td>Intersession (Dec-Jan)</td>
<td>$789,917</td>
</tr>
<tr>
<td>Other SS Courses</td>
<td>$635,170</td>
</tr>
<tr>
<td>Open University</td>
<td>$139,835</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,890,532</strong></td>
</tr>
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</table>

**Non Credit Programs**

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>SSALI</td>
<td>$471,736</td>
</tr>
<tr>
<td>OLLI</td>
<td>$246,049</td>
</tr>
<tr>
<td>EXCEL</td>
<td>$211,117</td>
</tr>
<tr>
<td>Wine Business Institute</td>
<td>$68,823</td>
</tr>
<tr>
<td>Personal Development</td>
<td>$37,946</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,035,671</strong></td>
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</tbody>
</table>

**Continuing Education Units Programs**

<table>
<thead>
<tr>
<th>Program</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wine Business Institute</td>
<td>$375,570</td>
</tr>
<tr>
<td>Patient Navigator</td>
<td>$96,510</td>
</tr>
<tr>
<td>Human Resource Mgt.</td>
<td>$26,185</td>
</tr>
<tr>
<td>Nursing</td>
<td>$22,600</td>
</tr>
<tr>
<td>Construction Mgt. Certificate</td>
<td>$13,941</td>
</tr>
<tr>
<td>Sustainable Certificates</td>
<td>$11,975</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$6,904</td>
</tr>
<tr>
<td>Mental Health Profession</td>
<td>$2,639</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$556,324</strong></td>
</tr>
</tbody>
</table>

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Special Sessions Degree Programs 50%

Intersession 13%

Summer Session 24%

Other Special Sessions Courses 11%

Open University 2%

Sonoma State American Language Institute 46%

Wine Business Institute 7%

Personal Development 3%

Osher Lifelong Learning 24%

EXCEL 20%
Extended & International Education’s goal is to open the doors of learning to students of all ages and interests, providing the widest possible community and international access to the rich intellectual and institutional resources available at Sonoma State University.

Our evolving portfolio of degree programs, extension courses and programs for professional and personal development is tailored directly to meet the needs and interests of a diverse population.

International Student Services
- International Services for prospective and admitted students
- National Student Exchange
- Study Abroad

Other Programs and Sessions
- Contract Credit
- Early Start
- EXCEL for Youth Program
- Online Learning Center
- Open University
- Osher Lifelong Learning Institute
- Summer Reading Program
- Summer Session
- Wine Business Institute
- Winter Intersession

Courses for Enrichment and Professional Development
- Business & Management
- Communications
- Counseling
- Education
- English as a Second Language (SSALI)

Certificate Programs
- Conflict Resolution
- Construction Management
- Human Resource Management
- Nursing Transition into Practice
- Patient Navigator
- Nursing Post-Master’s FNP
- Wine Business Tasting Room Management
- Wine Industry Finance & Accounting
- Wine Business Management (Online)

Degree Programs
- BA Liberal Studies Degree Program
- BA Degree Program Napa Valley
- BA Degree Program Solano
- Executive MBA
- MA Depth Psychology
- MA Organization Development
- MA Spanish
- MS Computer & Engineering Science